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**ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL – 581320
(AFFILIATED TO KARNATAK UNIVERSITY, DHARWAD)**

ANJUMAN ARTS, SCIENCE & COMMERCE COLLEGE, BHATKAL



7.1.3

Beyond the Campus Environmental Promotion and Sustainability Activities

Institution firmly adheres to the policy of environment conservation and regularly organizes on- and off-campus activities that demonstrate our college's obligation to contribute to the sustainability of the environment

Swachh Sagar, Surakshit Sagar Abhiyan

On the occasion of International Coastal Clean-up Day 2022, the NSS and NCC Unit of the College participated in Swachh Sagar, Surakshit Sagar Abhiyan; a campaign by Ministry of Earth Science, Government of India on 17th September 2022. The cleanliness drive was done at MURDESHWAR Beach, near bhatkal. The volunteers collected all the plastic and paper waste from the beach and its surroundings.

The event is aimed to create awareness among the general public towards the upkeep of the beaches as per the Government. of India mega Coastal Clean-up Drive of covering 7500 kms stretch covering 75 beaches for 75 days which has commenced on 03 July 2022 and culminating on 17 September 2022 coincides the celebrations 75 years of the country's independence in the form of with Azadi Ka Amrit Mahotsav. The underlying goals of the campaign are to 'Consume Responsibly, Segregate waste at home, and to Dispose Responsibly'.



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**A GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS SPORTS
REGIONAL DIRECTORATE OF N.S.S. BANGALORE
KARNATAKA UNIVERSITY DHARWAD N.S.S. CELL
ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE AND P.G. CENTRE, BHATKAL**
N.S.S. UNIT & ECO CLUB
Jointly Organised
SWACHHA SAGAR ABHIYAN 2022

Date: 17-09-2022, on Saturday at: 07am, Place : Clean Coast safe sea Murdeshwar Beach , Bhatkal



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Murdeshwara Beach cleaning by Anjuman Degree College Students in 17th September 2022



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PRINCIPAL
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Anjuman College Beach cleaning team



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**Link for SahilOnline News on
this Programme**

<https://www.sahilonline.net/photos/international-beach-cleaning-drive-held-at-murdeswar>



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SEED SOWING FESTIVAL

Seed sowing festival was celebrated by the Department of Forest, Canara region, Honavar division from June 5 to 12, 2022 on World Environment Day. Anjuman Degree College Scout and Rovers unit participated in this event on 7th June 2022. Our college students sowed seeds at Public park, Bhatkal town in association with Forest department.





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NSS Camp: “Clean Campus, Clean Surroundings”

The **National Service Scheme (NSS)** unit of our college successfully organized a 7-day camp aimed at promoting cleanliness and community engagement. Under the guidance of NSS Officer Prof. R. S. Nayak, the camp witnessed active participation from volunteers, staff members, and the local community.

Camp Details

- **Duration:** 19th March 2022 to 25th March 2022
- **Time:** 10:00 AM daily
- **Venue:** Govt. Higher Primary School, Konar Bhatkal

Activities Conducted



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1. **Campus Cleaning:** NSS volunteers actively cleaned the school campus, removing litter, debris, and maintaining hygiene.
2. **Surroundings Cleanup:** Participants extended their efforts beyond the campus, cleaning nearby areas, streets, and public spaces.
3. **Awareness Campaign:** The camp also included an awareness drive on waste management, emphasizing the importance of responsible disposal.

Participation

- **NSS Volunteers:** A dedicated team of **55 NSS volunteers** actively contributed to the camp.
- **Staff Members:** Despite their busy schedules, **3 staff members** supported the initiative.
- **Community Involvement:** The people of Konar village participated enthusiastically, reinforcing the spirit of community service.

The 7-day NSS camp left a positive impact on both the college environment and the local community. By fostering cleanliness and awareness, we aim to create a healthier, more responsible society.



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**Clean NSS Campus;19th March 2022
to 25th March 2022**



**Clean NSS Campus;19th March 2022 to 25th
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Clean NSS Campus; 19th March 2022 to 25th March 2022



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Beach Cleaning Event by NCC Cadets

Date: October 2nd, 2019

Venue: Jali Beach, Bhatkal

Introduction: On the auspicious occasion of Gandhi Jayanti, October 2nd, 2019, a beach cleaning drive was organized by our institution, involving 29 NCC Cadets. The theme for this event was 'Swachhta hi Seva', echoing Mahatma Gandhi's vision of cleanliness and service to the nation.

Objective: The primary objective of the beach cleaning drive was to promote environmental consciousness among the cadets and the community at large. By



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cleaning up the beach, we aimed to contribute towards a cleaner environment and raise awareness about the importance of maintaining cleanliness in public spaces.

Activities and Execution: The event commenced early in the morning at 9:30 am. The 29 NCC Cadets, gathered at the designated area equipped with gloves, trash bags, and necessary cleaning tools. They were briefed about the significance of Gandhi Jayanti and the 'Swachh Bharat Abhiyan' initiated by the Government of India.

The cadets were divided into teams and assigned specific sections of the beach to clean. They diligently picked up litter, including plastic waste, wrappers, and other debris. Special attention was given to segregating recyclable materials from non-recyclable ones to ensure responsible disposal.

During the cleanup, the cadets also interacted with beachgoers and nearby residents, educating them about the impact of littering on marine life and the environment. This interaction aimed to inspire behavioral change and encourage everyone to adopt responsible waste disposal practices.

Impact and Outcomes: The beach cleaning drive was highly successful in achieving its objectives:

- A significant amount of waste was collected and properly disposed of, contributing to the beautification of the beach and preventing marine pollution.
- Awareness about environmental stewardship and the importance of cleanliness was raised among the cadets and the local community.
- The event fostered a sense of civic responsibility and active citizenship among the participants, aligning with the core values of the NCC.

Conclusion: In conclusion, the beach cleaning event on Gandhi Jayanti with our 29 NCC Cadets under the theme 'Swachhta hi Seva' was a resounding success. It not only exemplified our commitment to Gandhian principles but also underscored the importance of collective action in preserving our natural resources. Such initiatives are crucial in building a sustainable future and instilling a sense of environmental stewardship among the youth.

Acknowledgments: We extend our heartfelt gratitude to all the cadets, helping us organize and dedicate their time and effort to make this event a success.

Recommendations: Looking ahead, it is recommended to continue organizing such community-driven initiatives regularly. These efforts should be supplemented with



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educational programs to further embed the values of cleanliness and environmental conservation among the youth.

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<https://www.sahilonline.net/photos/anjuman-bhatkal-studnets-clean-jali-beach-as-swachhata-hi-seva-program>



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Anti-Plastic Rally

On October 9, 2019, the National Cadet Corps (NCC) organized an impactful anti-plastic rally in association with Bhatkal town Municipality to address the critical issue of plastic pollution. The rally was held under the banner of the NCC and involved the active participation of cadets, student volunteers, and staff members from our college. The event aimed to raise awareness about the adverse effects of plastic waste and encourage sustainable practices among the community.

Objectives of the Rally:

1. **Raise Awareness:** Increase public understanding of the environmental and health impacts of plastic pollution.
2. **Promote Alternatives:** Advocate for the use of eco-friendly alternatives to single-use plastics.
3. **Engage the Community:** Mobilize local community members in adopting sustainable practices and reducing plastic consumption.





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Anti-Plastic Rally on 9th October 2019



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**Link for SahilOnline News on
Anti-Plastic Rally**

<https://www.sahilonline.net/photos/bhatkal-tmc-launches-awareness-rally-on-plastic-ban>

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Bhatkal



T. Shailk
PRINCIPAL
Anjuman Arts, Science & Commerce College
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BHATKAL-581 320