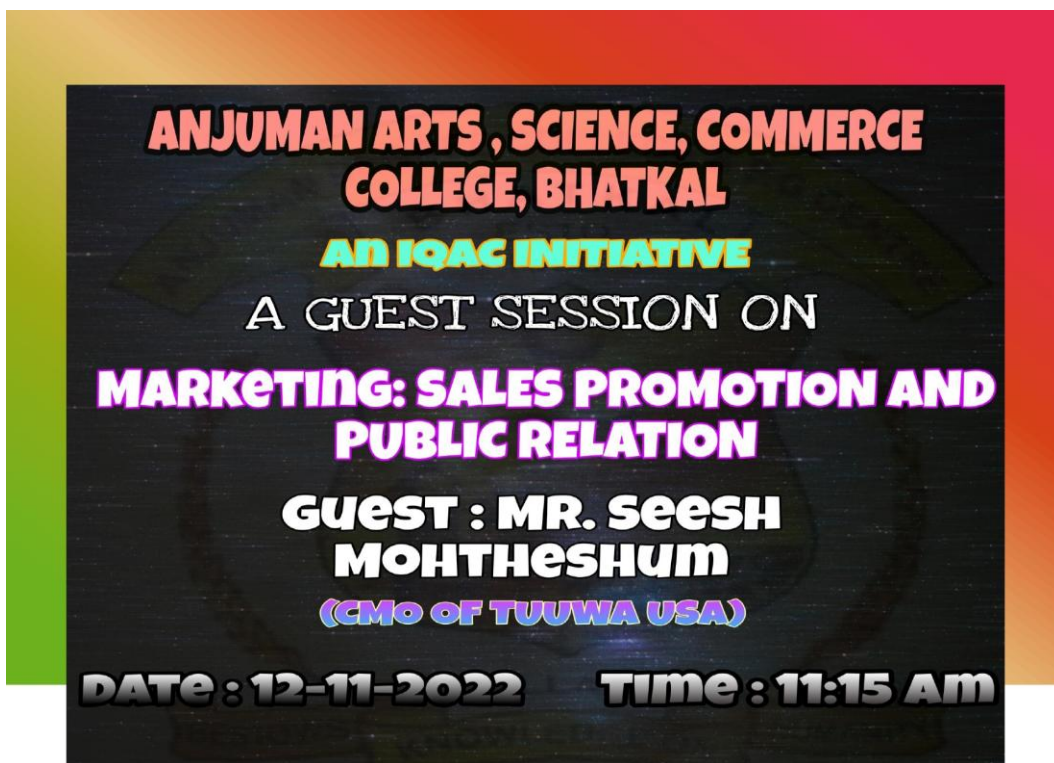




A.H.M.'s

ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE, BHATKAL
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)
Accredited "B" Grade by NAAC

7. A Guest Session on 'MARKETING: SALES PROMOTION AND PUBLIC RELATION'





A.H.M.'s

ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE, BHATKAL
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)
Accredited "B" Grade by NAAC



Shot on OnePlus
By (S.W.O) 2022.11.12 12:17



Bhatkal, KA, India
NH 66, Bhatkal, Bhatkal, 581320,
Lat 13.997186, Long 74.546450
11/14/2022 02:33 PM



A Guest Session on Marketing: Sales Promotion and Public Relation
Attendance Sheet **12-11-2022**

S/N	NAMES	SIGNATURES
1	Tabke Tansif	Tabke Tansif
2	Mukri Abdul Wahab	Mukri Abdul Wahab
3	Mohammed Safwan	Mohammed Safwan
4	Ahamed	Ahamed
5	Muyizuddeen Dukandar	Muyizuddeen Dukandar
6	Saaqib Ahmed	Saaqib Ahmed
7	Ismail Ekkeri	Ismail Ekkeri
8	Mohammed Nayeef	Mohammed Nayeef
9	Abdul Zimman	Abdul Zimman
10	Mohammed Zufar Ali Jukaku	Mohammed Zufar Ali Jukaku
11	Mohammed Usama	Mohammed Usama
12	Anzar Hussain Sawkur	Anzar Hussain Sawkur
13	Mohammed Zishan Musba	Mohammed Zishan Musba
14	Mohammed Arib Gawai	Mohammed Arib Gawai
15	Fatkure Faahiz	Fatkure Faahiz
16	Mohammed Hunain	Mohammed Hunain
17	Mohammed Umar Farooque	Mohammed Umar Farooque
18	Mohammed Meera Mustafiz	Mohammed Meera Mustafiz
19	Sadke Afzan	Sadke Afzan
20	Mohammed Elaf	Mohammed Elaf
21	Abdul Karim	Abdul Karim
22	Buwaji Muhammed Sayan	Buwaji Muhammed Sayan
23	Mohammed Nufai	Mohammed Nufai
24	Mohammed Yaseen	Mohammed Yaseen
25	Mohammed Shahoor	Mohammed Shahoor
26	Ibrahim Anzaf	Ibrahim Anzaf
27	Mohammed Ayaan	Mohammed Ayaan
28	Mohammed Shuraim	Mohammed Shuraim
29	Abdul Ali	Abdul Ali
30	Mohammed Ubaid Pathan	Mohammed Ubaid Pathan
31	Jazeeb Ahmed Malpa	Jazeeb Ahmed Malpa
32	Mahammed Anas Gongolli	Mahammed Anas Gongolli
33	Ahmed	Ahmed
34	Mohammed Mafaaz Peerzade	Mohammed Mafaaz Peerzade
35	Syed Mubeen	Syed Mubeen
36	Ainan	Ainan
37	Mohammed Kaif	Mohammed Kaif
38	Buddu Razeen Husain	Buddu Razeen Husain
39	Mohammed Kasimji	Mohammed Kasimji
40	Mohammed Musab Ikkeri	Mohammed Musab Ikkeri
41	Tabke Mohammed Muskan	Tabke Mohammed Muskan



A.H.M.'s

ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE, BHATKAL

(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

Accredited "B" Grade by NAAC

S/N	NAMES	SIGNATURES
42	Mohammed Faique	Mohammed Faique
43	Mohammed Juzair	Mohammed Juzair
44	Mohammed Afnan	Mohammed Afnan
45	Syed Ali Labeed	Syed Ali Labeed
46	Sujeet Doddappa Devadig	Sujeet Doddappa Devadig
47	Touheed	Touheed
48	Jarcer	Jarcer
49	Abdullah Ruknuddin	Abdullah Ruknuddin
50	Mohammed Maan Ekkeri	Maan Ekkeri
51	Jasir Jamee	Jasir Jamee
52	Mohammed Ismail	Ismail
53	Abdul Mueez	Abdul Mueez
54	Mohammed Anas Dabapu	Anas Dabapu
55	Mohammed Shoaib	Shoaib
56	Abubaker Siddiq	Abubaker Siddiq
57	Mohammed Asil	Asil
58	Mohammed Shuraim	Shuraim
59	Shaikh Mohammed Sameer	Sameer
60	Ikrasha Shuraim Motiya	Ikrasha Shuraim Motiya
61	Mohammed Nadeem	Nadeem
62	Sayed Asim	Asim
63	Mohammed Kaif	Kaif
64	Abdul Mukeet	Mukeet
65	Mohammed Sufiyan	Sufiyan
66	Danish Ali	Danish Ali
67	Muhammed Kaif Ruknuddin	Kaif Ruknuddin
68	Mohammed Rayees	Rayees
69	Mohammed Basim Ali Akbara	Basim Ali Akbara
70	Mohammed Anser	Anser
71	Naveen Mooka Gond	Naveen
72	Husain Mawaz	Husain Mawaz
73	Sumair	Sumair
74	Mohammed Danish K	Danish K
75	Abdur Rahim Africa	Abdur Rahim Africa
76	Ismail Safa	Safa
77	Mohammed Zuwain Belli	Zuwain Belli
78	Sehrab Hasan	Sehrab Hasan
79	Ahammed Raza	Raza
80	Mohammed Sulaik Mulla	Sulaik Mulla
81	Abu Sufiyan	Abu Sufiyan
82	Abbad	Abbad
83	Mohammed Ainulhaque	Ainulhaque



A.H.M.'s

ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE, BHATKAL

(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

Accredited "B" Grade by NAAC

S/N	NAMES	SIGNATURES
84	Mohammed Iman Damda Abu	Iman D.
85	Syed Ibrahim (Provisional / Elegibility)	Syed Ibrahim
86	Mohammed Ubai	Ubai
87	Shaikh Mohammed Bashir	Bashir
88	Mohammed Mustanir	Mustanir
89	Ahmed Sadeem	Sadeem
90	Hasan Siddi Bapa	Hasan Siddi Bapa
91	Mohammed Muntasir Kola	Muntasir Kola
92	Matab Ruzdan Shareef	Matab Ruzdan Shareef
93	Abdul Nafay Gawai	Nafay Gawai
94	Mohammed Gouse Salman	Gouse Salman
95	Sheikh Abdul Wahab	Abdul Wahab
96	Mohammed Tibyan	Tibyan
97	Mohammed Eilaf Peshman	Eilaf Peshman
98	Mohammed Umair	Umair
99	Sulaim Jubapu	Sulaim Jubapu



T. Shabbir
PRINCIPAL

Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320



Report: Guest Session on Public Relations and Sales Promotion

On November 12, 2022, the Student Welfare Wing organized a guest session featuring Mr. Seesh Mohteshum, the Chief Marketing Officer at TUWA Inc, USA, as the resource person. The session aimed to provide students with insights into public relations (PR) and its role in corporate governance.

Commencement: The session commenced promptly at 11:15 am with Quranic recitations by Hisham Kazia, setting a reverent atmosphere. Nafaf Manegar, a B.Com student, extended a warm welcome to the attendees. Prof. Mohammed Ganim, the Student Welfare Officer, then delivered an introduction, highlighting the significance of the session.

Resource Person's Address: Mr. Seesh Mohteshum, an esteemed professional in the field, captivated the audience with his comprehensive insights into public relations. He shared real-life examples of how US companies implement PR strategies and emphasized its importance in corporate governance. Mohteshum elaborated on the promotion mix, citing cases of successful campaigns by companies like TACO Bell and KFC in the USA. The students were intrigued by the international examples and actively engaged with the resource person, asking insightful questions on the subject matter.

Closing: The session concluded with the Principal of Anjuman Degree College expressing gratitude to Mr. Seesh Mohteshum for his invaluable contributions to the session and his commitment to the upliftment of education. The vote of thanks highlighted the significance of such sessions in broadening students' horizons and preparing them for the challenges of the corporate world.

Overall, the guest session provided students with valuable insights into the practical applications of public relations and its role in corporate governance, enriching their educational experience at Anjuman Degree College.

Prof Mohammed Ganim
Students welfare Officer



Prof. M. K. Shaikh
Principal
Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320