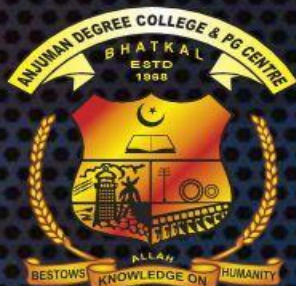




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ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL-581320
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)

INVITATION



AHM's
Anjuman Arts, Science, Commerce
College and PG Centre, Bhatkal
an IQAC Initiative

Seminar on **RECENT TRENDS IN MARKETING**

Resource Person :



Nazeem Hussain Misrikoti

Principal IBMR College of commerce - Hubli

Date : 23rd Oct. 2022
9:30 am

Organised by:
Students Welfare Wing

Prof M. Ganim
Student Welfare Officer

MK Shaikh
Principal

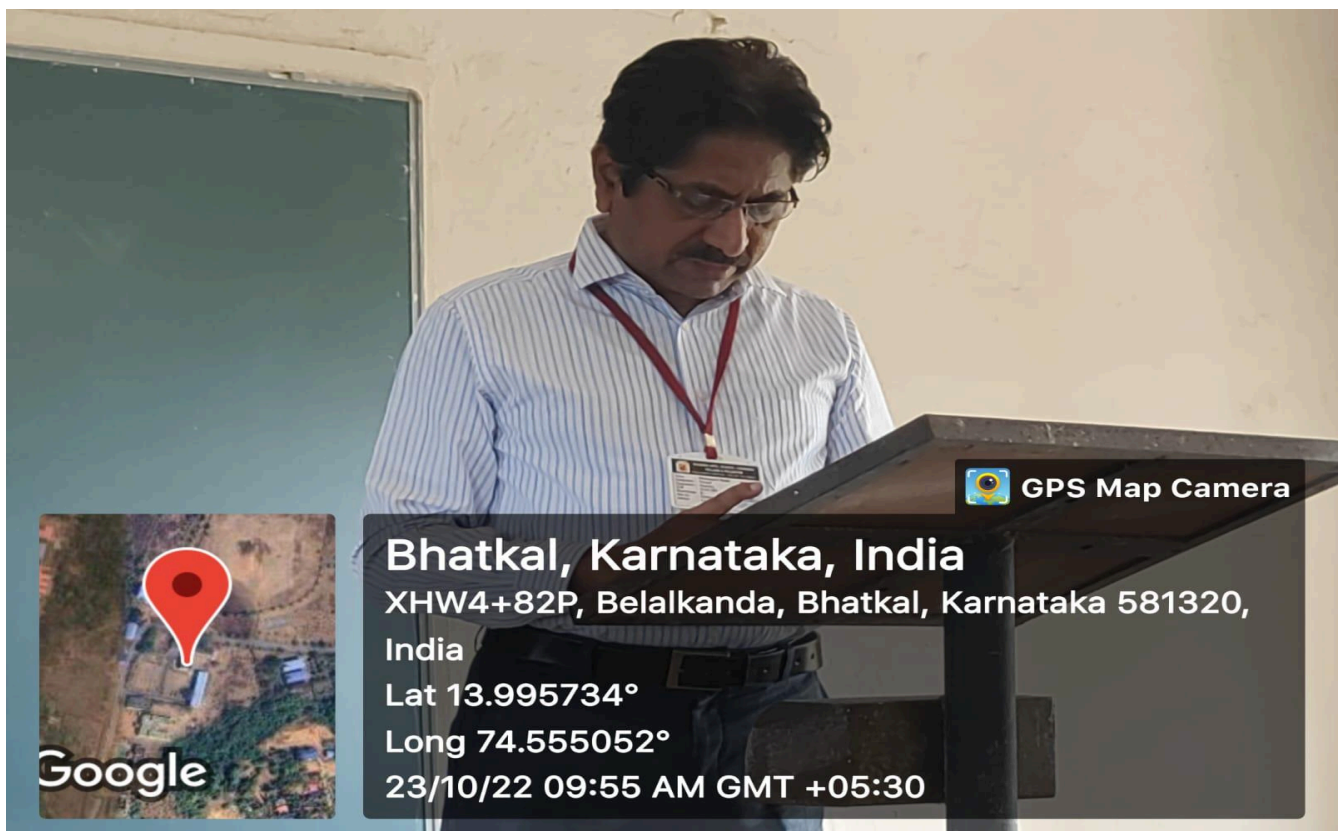


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PHOTOS



A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)





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A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)





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A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)

REQUEST LETTER TO THE INSTITUTION OF THE RESOURCE PERSON



ಅಂಜುಮನ್ ಕಲಾ, ವಿಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ ಹಾಗೂ ಸ್ನಾತಕೋತ್ತರ ಕೇಂದ್ರ
ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE & P.G. CENTRE
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)



Post Box No. 02
 Anjumanabad, BHATKAL - 581 320 (Uttar Kannada)
 Ph : 08385 (O) 226443 (F) 228443 (M) 9886212692
 E-mail : anjumancollegebkl@gmail.com
 website : www.anjuman.edu.in



Accredited "B" Grade by NAAC

ಪೋಸ್ಟ್ ಬಾಕ್ಸ್ ನಂ. ೦೨
 ಅಂಜುಮನಾಬಾದ್, ಭಟ್ಕಳ - ೫೮೧ ೩೨೦
 (ಉತ್ತರ ಕನ್ನಡ) ಕರ್ನಾಟಕ ರಾಜ್ಯ
 ದೂರವಾಣಿ : ೦೮೩೮೫ (೦) ೨೨೬೪೪೩ (ಫ್ಯಾಕ್ಸ್) ೨೨೮೪೪೩
 (ಮೊ) ೯೮೮೬೨೧೨೬೯೨

SWO/221/2021-22/

Dt: 20-10-2022

To,
 Director
 IBMR Group of Institutions
 Hubli

Sir,

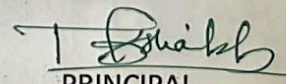
Subject: Request to depute the faculty as a resource person for training program for the under graduate students.

With respect to the above mentioned subject we would like to humbly request you to depute and relieve your esteemed institution faculty Prof. Nazim Hussain as a resource person for the training program to the students of B.Com First year on 23.10.2022 between 09.00 am to 12.00 noon.

Hope to be solicited and oblige.

Thanking you.

Yours sincerely


 PRINCIPAL



A.H.M.'s
ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL-581320
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)

APPRECIATION LETTER TO THE RESOURCE PERSON

A.H.M.'s

ಅಂಜುಮನ್ ಕಲಾ, ವಿಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ ಹಾಗೂ ಸ್ನಾತಕೋತ್ತರ ಕೇಂದ್ರ

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website : www.anjuman.edu.in

ಪೋಸ್ಟ್ ಬಾಕ್ಸ್ ನಂ. ೦೨
ಅಂಜುಮನಾಬಾದ್, ಭಟ್ಕಳ - ೫೮೧ ೩೨೦
(ಉತ್ತರ ಕನ್ನಡ) ಕರ್ನಾಟಕ ರಾಜ್ಯ
ದೂರವಾಣಿ : ೦೮೩೮೫ (ಒ) ೨೨೬೪೪೩ (ಫ್ಯಾಕ್ಸ್) ೨೨೮೪೪೩
(ಮೊ) ೯೮೮೬೨೧೨೬೯೨

Staff/37/2022-23/ 392

Dt: 23rd October, 2022

APPRECIATION LETTER

It is hereby certified that Mr. Nazeem Hussain Mistrikoti Principal IBMR College of Commerce – Hubbli conducted a guest session on Recent Trends in Marketing on 23rd October 2022, for the B.Com First year students. The session was very useful, fruitful, informative and full of real life examples. The students enjoyed & benefited by his experience and knowledge. The session was complimented with engaging activities. The students expressed satisfaction towards the program.

On behalf of the Management, Principal, and Staff members we thank him for his kind gesture and his valuable time.

PRINCIPAL
Anjuman Arts, Science, Commerce College
& P.G. Centre
BHATKAL-581 320



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(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)

Venue: College Function Hall

Date: Sunday, 23rd October 2022

PROGRAM SCHEDULE (09:30 AM TO 1:15 PM)

NATURE OF PROGRAM	TIME	RESOURCE PERSON
ANNOUNCEMENT	09:30 TO 09:45	MR. SULAIM (B.COM 1 ST YEAR)
QUIRAT	09:45 TO 09:50	MR. ABDULLAH (B.COM 1 ST YEAR)
WELCOME ADDRESS	09:50 TO 10:00	MR. HISHAM (B.COM 1 ST YEAR)
INTRODUCTION OF GUEST	10:00 TO 10:10	MR. NAFAT (B.COM 1 ST YEAR)
GARLANDING	10:10 TO 10:15	STUDENTS
ADDRESS BY THE PRINCIPAL	10:15 TO 10:30	PROF. M K SHAIKH
ADDRESS BY RESOURCE PERSON (SESSION-I)	10:30 TO 12:00	MR. NAZEEM HUSSAIN MISRIKOTI
TEA BREAK	12:00 TO 12:15	—
QUESTION-ANSWER SESSION WITH RESOURCE PERSON (SESSION-II)	12:15 TO 12:45	MR. NAZEEM HUSSAIN MISRIKOTI
PRESIDENTIAL REMARKS & VOTE OF THANKS	12:45 TO 1:00	PROF. M. GANIM, SWO



A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)

RESOURCE PERSON BIO-DATA

NAZEEM HUSSAIN MISRIKOTI

PROFESSOR I TRAINER I MENTOR I LIFE COACH

- ❖ **NAZEEM HUSSAIN MISRIKOTI** is a passionate professor with double post graduation degree in management (mba) & commerce (m.com) from prestigious "r.v institute of management" university of bangalore. sir have successfully cleared **ugc-net in management & ugc-net in commerce**.
- ❖ Area of interests include mentoring budding managers, teaching, training and being trained, learning new concepts, listening to music, collecting coins, stamps, playing sports and reading novels. my core strengths include creativity, organising skills, team work and patience. passionate learner and enthusiastic trainer who believes "knowledge is power and sharing knowledge is power multiplied"
- ❖ **Awarded best teacher for the year 2019-20** by nirmala foundation in association with chetan college of commerce & bca, hubli.
- ❖ Submitted idea for ziiei - zero investment inventions for education initiatives a platform to empower teachers and foster inventions in teaching supported by mhrd & sri aurobindo society.
- ❖ Successfully completed the self learning online course on "understanding open educational resources" offered by the commonwealth of learning, canada on 03rd april, 2020.
- ❖ Sir has presented empirical research papers in various international, national & state level conferences organised by private institutions & few ugc sponsored conferences.
- ❖ During this corona virus pandemic lockdown sir has attended 54 faculty development programs organised by institutes & universities across the nation conducted using online platform.
- ❖ Presently working as **principal** for vidyabharati pu college, hubballi, (ibmr group of institutions)

Thank you



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A SEMINAR ON RECENT TRENDS IN MARKETING (23-10-2022)

Anjuman Arts, Science and Commerce College, Bhatkal

Ref. No.: SWO/221/2022-23/

Date: 20-10-2022

SEMINAR NOTICE

All the B.Com 1st Sem Students are hereby informed to attend a **seminar** on "Recent Trends in Marketing" scheduled for **October 23, 2022** in **Lecture Hall 12** at **09:30 am**. The session will cover discovering cutting-edge strategies, AI implementation, community building, and more. Don't miss this valuable opportunity!




Principal

Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320



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Anjuman Arts, Science and Commerce College, Bhatkal		
A Seminar on Recent Trends In Marketing		
Attendance Sheet		23-10-2022
S/N	NAMES	SIGNATURE
1	Mohammed Manas Kara	MMK.
2	B Nawal Akther	B NAWAL
3	Mohammed Saiyaf Potkar	Potkar
4	Mohammed Younus	
5	Abdul Rahman Awof	AR
6	Mushaique Abrar	abrar
7	Mohammed Nafaf Manigar	manigar
8	Abdul Sami	Abdul Sami
9	Kurdi Mohammed Saleel	
10	Kara Mohammed Tafheem Ahmed	mmahmed
11	Ukkasha	UKKASHA
12	Gongolli Mohammed Fawaz	Gongolli
13	Mohammed Fahman	mf
14	Hassan Aqdas	Hassan Aqdas
15	Raja Ahmed Raza	Ahmed Raza
16	Mohammed Sirajuddin	msirajuddin
17	Mohammed Sulaim	
18	Mohammed Rizwan	Rizwan
19	Mohammed Vasiq Udyawar	Vasiq
20	Mohammed Atif	Atif
21	Mohammed Ifham	Ifham
22	Saiyan	Saiyan
23	M Mohammed Ismail	
24	Abubakar Siddique	Abubakar
25	Mohammed Jubapu	
26	Kara Mohammed Rameed	Rameed
27	Abdullah	
28	Abdul Sami	Abdul Sami
29	Mohammed Afsar	Afsar
30	Mohammed Damda Abu	Damda
31	Shubhrath L.	Shubhrath
32	Mohammed Hisham Kazia	Hisham
33	Dasnadi Nawaf	Dasnadi
34	Shaikh Mohammed Uzair	
35	Sayed Sultan	Sayed



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Anjuman Arts, Science and Commerce College, Bhatkal
A Seminar on Recent Trends In Marketing

Attendance Sheet

23-10-2022

S/N	NAMES	SIGNATURE
36	Ibrahim Aneeq	
37	Mohammed Risan Khoka	
38	Mohammed Afan	
39	Mohammed Saeif	
40	Sadke Adnan	
41	Mohammed Tabsheer	
42	Mamdu Mohammed Yusuf	
43	Zaman Meera	
44	Syed Ubadah	
45	Abdul Fatha	
46	Mohammed Usama	
47	Alibapu Ishraq Ahmed	
48	Mohammed Sulem	
49	Zayan	
50	Saamir	



PRINCIPAL

Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320



A.H.M.'s

**ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL-581320
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)**

Report - session on Recent Trends In Marketing

BHATKAL : A session on Recent Trends In Marketing was organized for UG students at Anjuman degree college by the students welfare officer, prof. Mohammed Ganim. The key resource person for the programme was Nazeem Hussain Misrikoti A.K professor, trainer, mentor and life coach. He is a passionate professor with a double post Graduation degree in management (MBA) & commerce (M.Com) from prestigious "R.V Institute of Management" University of Bangalore. Sir have successfully cleared **UGC-NET in Management & UGC-NET in Commerce**. He has been awarded Best Teacher for the year 2019 - 20 by Nirmala Foundation in Association with Chetan College of Commerce & BCA, Hubli. During this CoronaVirus Pandemic lockdown sir has attended 54 Faculty Development Programs organized by Institutes and Universities across the nation conducted using online platforms. He is currently working as principal for vidyabharati PU college, Hubballi, (IBMR Group of Institutions)

The session started at 09:30 AM on 23rd October 2022. It was presided over by Prof. Mohammed Ganim, The student welfare officer. The programme was hosted by Sulaim from the UG section. The function started with the recitation of Quranic verses by Abdullah from the UG section. The welcome was made by Hisham from the UG section. Nafaf from the UG section introduced the guest of honour. Mr Nazeem Hussain Misrikoti addressed and shared his expertise and knowledge with the students of 1st semester. He explained all about Social Media Marketing, Online Marketing, Direct Marketing, Rural Marketing, Green Marketing. Approximately 40 students were present in the session. The main intention of this session was to educate the students about The Recent Trends In Marketing. The programme took its conclusion in the afternoon AT 1:00 PM on a positive note with vote of thanks by Student Welfare Officer, Prof. Mohammed Ganim.

Report by

Student Welfare Officer

Prof. Mohammed Ganim mohtisham



Principal

Prof. M K Shaikh

Principal
Anjuman Arts, Science & Commerce College,
& P.G. Centre
BHATKAL-581 320