



A.H.M.'s
ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL-581320
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

**A GUEST SESSION ON 'MARKETING: SALES PROMOTION AND PUBLIC
RELATION' (12-11-2022)**

INVITATION & PHOTOS

**ANJUMAN ARTS , SCIENCE, COMMERCE
COLLEGE, BHATKAL**
AN IQAC INITIATIVE
A GUEST SESSION ON
**MARKETING: SALES PROMOTION AND
PUBLIC RELATION**
**GUEST : MR. Seesh
MOHTHESHUM**
(CMO OF TUUWA USA)
DATE : 12-11-2022 TIME : 11:15 AM





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Shot on OnePlus
By (S.W.O) 2022.11.12 12:17

**A GUEST SESSION ON 'MARKETING: SALES PROMOTION AND PUBLIC
RELATION' (12-11-2022)**



Bhatkal, KA, India
NH 66, Bhatkal, Bhatkal, 581320,
Lat 13.997186, Long 74.546450
11/14/2022 02:33 PM



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Bhatkal, Karnataka, India

XHW5+H22, Belalkanda, Bhatkal, Karnataka 581320, India

Lat 13.996366°

Long 74.556971°

12/11/22 11:30 AM GMT +05:30

**A GUEST SESSION ON 'MARKETING: SALES PROMOTION AND PUBLIC
RELATION' (12-11-2022)**



Bhatkal, Karnataka, India

XHW4+43X, Road, Belalkanda, Bhatkal, Karnataka 581320,
India

Lat 13.995719°

Long 74.555342°

12/11/22 11:33 AM GMT +05:30



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BIO-DATA OF THE RESOURCE PERSON





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SIGNED CIRCULAR

Anjuman Arts, Science and Commerce College, Bhatkal

Ref. No.: SWO/221/2022-23/

Date: 09-11-2022

SEMINAR NOTICE

All the B.Com 1st & 3rd Sem Students are hereby informed to attend a **seminar** on **"Marketing: Sales Promotion and Public Relation"** scheduled for **November 12, 2022** in **Lecture Hall 11** at **11:15am**. The session will cover strategies, techniques, and case studies related to B2B marketing. Don't miss this valuable opportunity!

Aftab
B.Com 3rd Sem 'A'

B.Com III Sem (B)



T. Shukla
Principal

Anjuman Arts, Science & Commerce
College, BHATKAL (U.K.) 581320



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ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE, BHATKAL
A Guest Session On Marketing: Sales Promotion And Public Relation
Attendance Sheet **12-11-2022**

S/N	NAMES	SIGNATURES
1	Tabke Tansif	Tabke Tansif
2	Mukri Abdul Wahab	Mukri Abdul Wahab
3	Mohammed Safwan	Mohammed Safwan
4	Ahamed	Ahamed
5	Muyizuddeen Dukandar	Muyizuddeen Dukandar
6	Saaqib Ahmed	Saaqib Ahmed
7	Ismail Ekkeri	Ismail Ekkeri
8	Mohammed Nayeef	Mohammed Nayeef
9	Abdul Zimman	Abdul Zimman
10	Mohammed Zufar Ali Jukaku	Mohammed Zufar Ali Jukaku
11	Mohammed Usama	Mohammed Usama
12	Anzar Hussain Sawkur	Anzar Hussain Sawkur
13	Mohammed Zishan Musba	Mohammed Zishan Musba
14	Mohammed Arib Gawai	Mohammed Arib Gawai
15	Fatkure Faahiz	Fatkure Faahiz
16	Mohammed Hunain	Mohammed Hunain
17	Mohammed Umar Farooque	Mohammed Umar Farooque
18	Mohammed Meera Mustafiz	Mohammed Meera Mustafiz
19	Sadke Afzan	Sadke Afzan
20	Mohammed Elaf	Mohammed Elaf
21	Abdul Karim	Abdul Karim
22	Buwaji Muhammed Sayan	Buwaji Muhammed Sayan
23	Mohammed Nufai	Mohammed Nufai
24	Mohammed Yaseen	Mohammed Yaseen
25	Mohammed Shahoor	Mohammed Shahoor
26	Ibrahim Anzaf	Ibrahim Anzaf
27	Mohammed Ayaan	Mohammed Ayaan
28	Mohammed Shuraim	Mohammed Shuraim
29	Abdul Ali	Abdul Ali
30	Mohammed Ubaid Pathan	Mohammed Ubaid Pathan
31	Jazeeb Ahmed Malpa	Jazeeb Ahmed Malpa
32	Mahammed Anas Gongolli	Mahammed Anas Gongolli
33	Ahmed	Ahmed
34	Mohammed Mafaaz Peerzade	Mohammed Mafaaz Peerzade
35	Syed Mubeen	Syed Mubeen
36	Ainan	Ainan
37	Mohammed Kaif	Mohammed Kaif
38	Buddu Razeen Husain	Buddu Razeen Husain
39	Mohammed Kasimji	Mohammed Kasimji
40	Mohammed Musab Ikkeri	Mohammed Musab Ikkeri
41	Tabke Mahammed Muskan	Tabke Mahammed Muskan



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A Guest Session On Marketing: Sales Promotion And Public Relation
Attendance Sheet
12-11-2022

S/N	NAMES	SIGNATURES
42	Mohammed Faique	<i>Mohammed Faique</i>
43	Mohammed Juzair	<i>Mohammed Juzair</i>
44	Mohammed Afnan	<i>Mohammed Afnan</i>
45	Syed Ali Labeed	<i>Syed Ali Labeed</i>
46	Sujeet Doddayya Devadig	<i>Sujeet Doddayya Devadig</i>
47	Touheed	<i>Touheed</i>
48	Jareer	<i>Jareer</i>
49	Abdullah Ruknuddin	
50	Mohammed Maan Ekkeri	<i>Maan Ekkeri</i>
51	Jasir Jamee	<i>Jasir Jamee</i>
52	Mohammed Ismail	<i>Ismail</i>
53	Abdul Mueez	<i>Abdul Mueez</i>
54	Mohammed Anas Dabapu	<i>Anas Dabapu</i>
55	Mohammed Shoaib	<i>Shoaib</i>
56	Abubaker Siddiq	<i>Abubaker Siddiq</i>
57	Mohammed Asil	<i>Asil</i>
58	Mohammed Shuraim	<i>Shuraim</i>
59	Shaikh Mohammed Sameer	<i>Sameer</i>
60	Ikrasha Shuraim Motiya	<i>Ikrasha Shuraim Motiya</i>
61	Mohammed Nadeem	<i>Nadeem</i>
62	Sayed Asim	<i>Asim</i>
63	Mohammed Kaif	<i>Kaif</i>
64	Abdul Mukeet	<i>Mukeet</i>
65	Mohammed Sufiyan	<i>Mohammed Sufiyan</i>
66	Danish Ali	<i>Danish Ali</i>
67	Muhammed Kaif Ruknuddin	<i>Kaif Ruknuddin</i>
68	Mohammed Rayees	<i>Rayees</i>
69	Mohammed Basim Ali Akbara	<i>Basim Ali Akbara</i>
70	Mohammed Anser	<i>Anser</i>
71	Naveen Mooka Gond	<i>Naveen</i>
72	Husain Mawaz	<i>Husain Mawaz</i>
73	Sumair	<i>Sumair</i>
74	Mohammed Danish K	<i>Danish K</i>
75	Abdur Rahim Africa	<i>Abdur Rahim Africa</i>
76	Ismail Safa	<i>Ismail Safa</i>
77	Mohammed Zuwain Belli	<i>Zuwain Belli</i>
78	Sehrab Hasan	<i>Sehrab Hasan</i>
79	Ahammed Raza	<i>Raza</i>
80	Mohammed Sulaik Mulla	<i>Mohammed Sulaik Mulla</i>
81	Abu Sufiyan	<i>Abu Sufiyan</i>
82	Abbad	<i>Abbad</i>
83	Mohammed Ainulhaque	<i>Mohammed Ainulhaque</i>



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A Guest Session On Marketing: Sales Promotion And Public Relation
Attendance Sheet **12-11-2022**

S/N	NAMES	SIGNATURES
84	Mohammed Iman Damda Abu	<i>Iman D.</i>
85	Syed Ibrahim (Provisional / Elegibility)	<i>Syed Ibrahim</i>
86	Mohammed Ubai	<i>Ubai</i>
87	Shaikh Mohammed Bashir	<i>Bashir</i>
88	Mohammed Mustanir	<i>Mustanir</i>
89	Ahmed Sadeem	<i>Sadeem</i>
90	Hasan Siddi Bapa	<i>Hasan Bapa</i>
91	Mohammed Muntasir Kola	<i>Muntasir Kola</i>
92	Matab Ruzdan Shareef	<i>Matab Ruzdan</i>
93	Abdul Nafay Gawai	<i>Nafay Gawai</i>
94	Mohammed Gouse Salman	<i>Gouse Salman</i>
95	Sheikh Abdul Wahab	<i>Abdul Wahab</i>
96	Mohammed Tibyan	<i>Tibyan</i>
97	Mohammed Eilaf Peshman	<i>Eilaf Peshman</i>
98	Mohammed Umair	<i>Umair</i>
99	Sulaim Jubapu	<i>Sulaim</i>



T. S. S. S.
PRINCIPAL

Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320



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Report: Guest Session on Public Relations and Sales Promotion

On November 12, 2022, the Student Welfare Wing organized a guest session featuring Mr. Seesh Mohteshum, the Chief Marketing Officer at TUWA Inc, USA, as the resource person. The session aimed to provide students with insights into public relations (PR) and its role in corporate governance.

Commencement: The session commenced promptly at 11:15 am with Quranic recitations by Hisham Kazia, setting a reverent atmosphere. Nafaf Manegar, a B.Com student, extended a warm welcome to the attendees. Prof. Mohammed Ganim, the Student Welfare Officer, then delivered an introduction, highlighting the significance of the session.

Resource Person's Address: Mr. Seesh Mohteshum, an esteemed professional in the field, captivated the audience with his comprehensive insights into public relations. He shared real-life examples of how US companies implement PR strategies and emphasized its importance in corporate governance. Mohteshum elaborated on the promotion mix, citing cases of successful campaigns by companies like TACO Bell and KFC in the USA. The students were intrigued by the international examples and actively engaged with the resource person, asking insightful questions on the subject matter.

Closing: The session concluded with the Principal of Anjuman Degree College expressing gratitude to Mr. Seesh Mohteshum for his invaluable contributions to the session and his commitment to the upliftment of education. The vote of thanks highlighted the significance of such sessions in broadening students' horizons and preparing them for the challenges of the corporate world.

Overall, the guest session provided students with valuable insights into the practical applications of public relations and its role in corporate governance, enriching their educational experience at Anjuman Degree College.

Prof Mohammed Ganim
Students welfare Officer



Prof.M. K. Shaikh
Principal
Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320