



A.H.M.'s
ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL-581320
(AFFILIATED TO THE KARNATAKA UNIVERSITY, DHARWAD)

**A LECTURE ON MASTERING ENTREPRENEURSHIP BY MR. KIRAN
DEVADIG (16-03-2019)**

ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE, BHATKAL

Ref. No.: SEM/221A/2018-19

Date: 14/03/2019

Notice

All the students of **B.Sc 2nd Semester** are hereby informed to attend a **Lecture on the Topic 'Mastering Entrepreneurship'** by **Mr. Kiran Devadiga**, M.Com, scheduled on **16-03-2019, Saturday at 10:00 am in Lecture Hall 03.**




Principal
(Prof. M. K. Shaikh)
Anjuman Arts, Science & Commerce
College, BHATKAL (U K) 581320



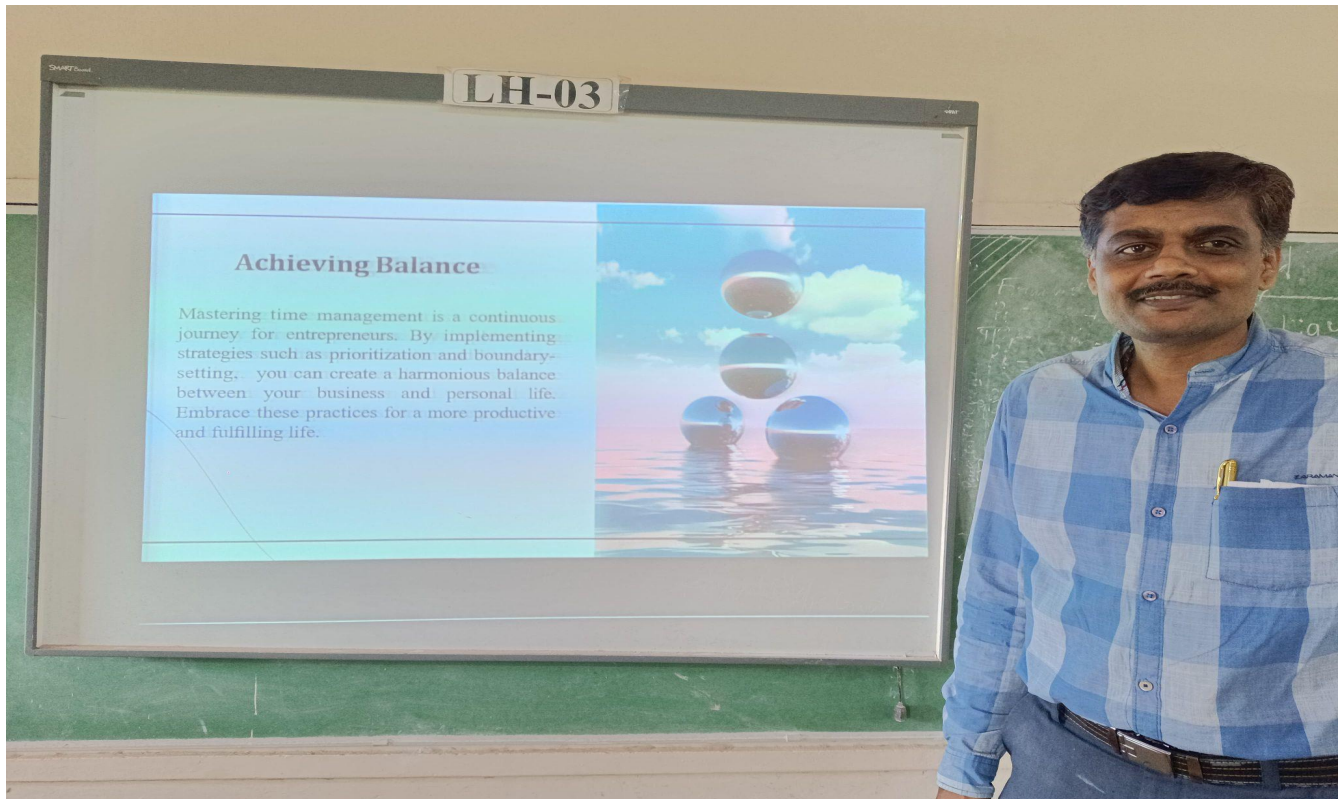
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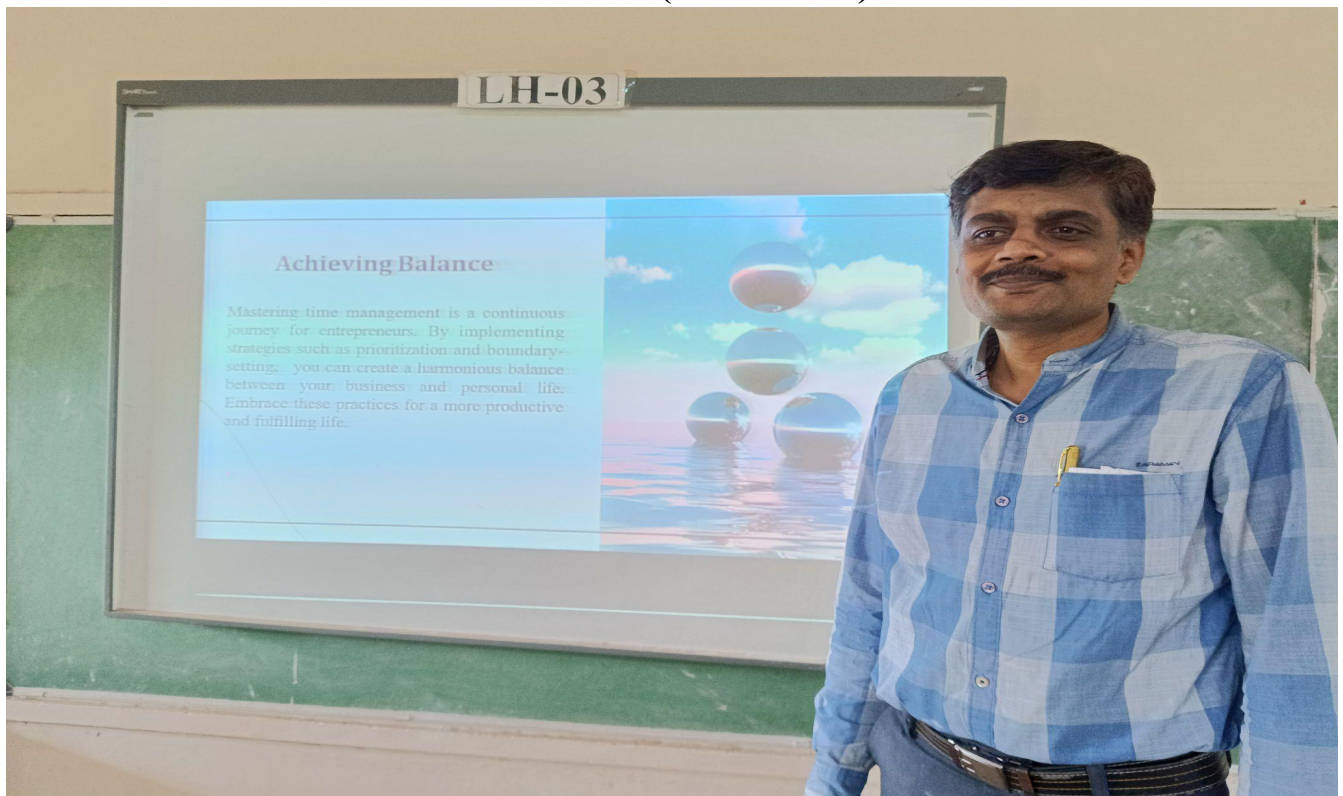
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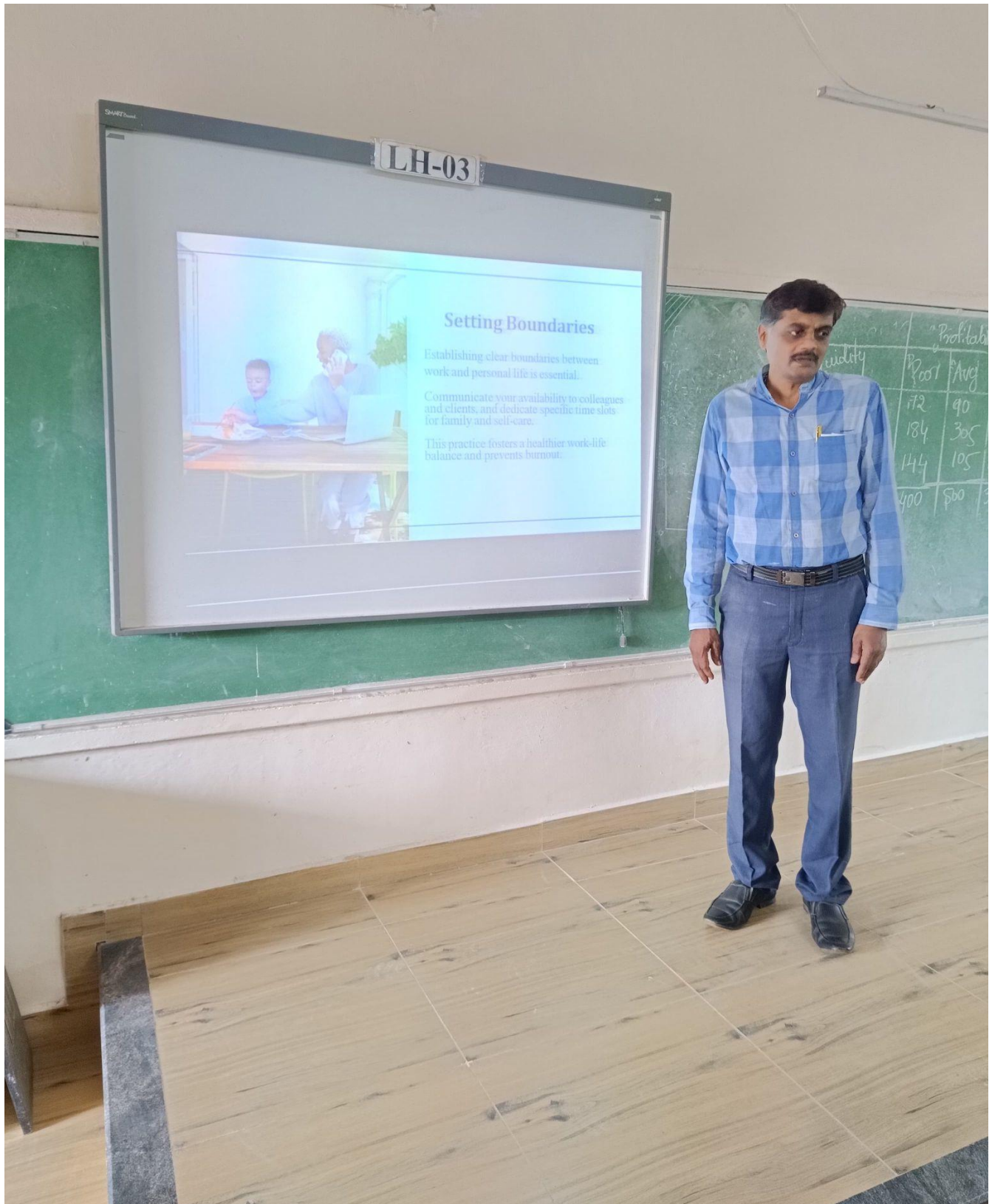


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A LECTURE ON MASTERING ENTREPRENEURSHIP BY MR. KIRAN DEVADIG (16-03-2019)





Bio-Data of the Resource Person

Name: Mr. Kiran Devadiga

Educational Qualification: Master of Commerce (M.Com)

Institution: RNS College, Murdeshwara

Designation: Lecturer

Experience: 5 years of teaching experience

Entrepreneurial Ventures:

- **Founder of Umesh Fish Hooks, specializing in Fishing.**
- **Successful management of SeaFood.**

Areas of Expertise:

- **Financial Management**
- **Business Development**

Professional Skills:

- **Curriculum Development**
- **Student Counseling**
- **Strategic Planning**
- **Business Management**



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DEVADIG (16-03-2019)**

ATTENDANCE LIST

S/N	NAMES	SIGNATURES
1	Abdul Mateen	
2	Akash Timmanna Naik	
3	Anjali	
4	Anusha Mastappa Moger	
5	Bhaskar Rama Moger	
6	Bhavana Parameshwar Moger	
7	Chandrika Nagappa Gond	
8	Darshan Subraya Moger	
9	Deniyal Bastyanv Louis	
10	Gayatri Ganapati Shetty	
11	Geetesh Panju Naik	
12	Gurudeep S. Naik	
13	Harsha Shreedhara Shetty	
14	Jaswant Narayan Naik	
15	Jyoti Channaveerappa Hosamani	
16	Mahesh Narayan Naik	
17	Nagaraj Durgappa Naik	
18	Nagaraj Putta Gond	
19	Nagesh Korgappa Naik	
20	Nikita K. Harikantra	
21	Sayyan Mohammed Ali Ibbu	
22	Tejesh Madev Naik	
23	Tilak Pundalik Heble	
24	Vidya Madev Naik	
25	Yashodhar T Moger	
26	Moulya Manjunath Nayak	ABSENT



Principal
(Prof. M. K. Shaikh)
Anjuman Arts, Science & Commerce
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Report on Special Lecture: “Mastering Entrepreneurship”

Date: March 16, 2019

Time: 10:00 AM

Venue: Lecture Hall 03

Speaker: Mr. Kiran Devadiga, M.Com

Number of Students Participated: 25

Target Audience: B.Sc. 2nd Semester

Introduction

On March 16, 2019, a special lecture titled “Mastering Entrepreneurship” was conducted for B.Sc. 2nd semester students in Lecture Hall 03. The session was delivered by Mr. Kiran Devadiga, an experienced M.Com professional with a strong background in entrepreneurship and business management. The lecture aimed to provide students with an in-depth understanding of the principles and practices of entrepreneurship, preparing them to think creatively and strategically in their future business endeavors.

Objectives

The primary objectives of the lecture were to:

1. Introduce B.Sc. 2nd semester students to key concepts and skills essential for entrepreneurship.
2. Inspire students to explore entrepreneurial opportunities and develop innovative business ideas.
3. Provide practical insights and strategies for starting and managing successful ventures.

Key Highlights

1. Introduction to Entrepreneurship:

- Mr. Devadiga began the lecture with an overview of entrepreneurship, defining what it means to be an entrepreneur and discussing the significance of entrepreneurial thinking in today's economy.
- The session highlighted various types of entrepreneurship, including small business, scalable startups, and social entrepreneurship.

2. Essential Skills and Traits:

- The speaker emphasized the key skills and traits required for successful entrepreneurship, such as creativity, resilience, risk-taking, and leadership.
- Practical examples and real-life stories of successful entrepreneurs were shared to illustrate these traits in action.

3. Business Planning and Strategy:



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- Mr. Devadiga provided insights into the process of developing a business plan, including market research, identifying business opportunities, and creating a value proposition.
 - Strategies for effective business planning and execution were discussed, with a focus on setting achievable goals and managing resources efficiently.
- 4. Challenges and Solutions:**
- The lecture addressed common challenges faced by entrepreneurs, such as funding, competition, and market entry barriers.
 - Mr. Devadiga offered practical solutions and strategies to overcome these challenges, including tips on securing funding and building a strong network.
- 5. Interactive Session:**
- The session included interactive components where students participated in group discussions and brainstorming activities. These activities encouraged students to apply entrepreneurial concepts to hypothetical scenarios and develop their own business ideas.
- 6. Q&A Session:**
- A Q&A session allowed students to engage directly with Mr. Devadiga, asking questions related to entrepreneurship and their personal interests. The speaker provided detailed responses and practical advice based on students' inquiries.

Participation

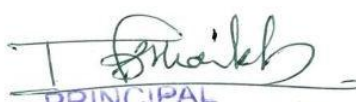
The lecture was attended by 25 students from the B.Sc. 2nd semester. The participants were actively involved throughout the session, engaging in discussions and practical exercises. Feedback from the students indicated that the lecture was highly informative and motivating, providing valuable insights into the entrepreneurial process.

Conclusion

Mr. Kiran Devadiga's lecture on "Mastering Entrepreneurship" was a highly successful and impactful session for the B.Sc. 2nd semester students. The lecture effectively met its objectives by equipping students with essential entrepreneurial skills and knowledge. The interactive nature of the session, combined with practical insights and real-life examples, contributed to a deeper understanding of entrepreneurship and inspired students to explore their own business ideas.

IQAC & NAAC CO-ORDINATOR
Anjuman Arts, Science,
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