



A.H.M.'s

**ANJUMAN ARTS, SCIENCE AND COMMERCE COLLEGE,
ANJUMANABAD, BHATKAL – 581320
(AFFILIATED TO KARNATAK UNIVERSITY, DHARWAD)**

1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Our institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the curriculum as part of all the courses of Humanities, Commerce and Science. They are reflected in the syllabus directly or indirectly. In today's world, educating the students about socio-ethical values has greater significance. The papers of Kannada, English, Hindi, Arabic, and Urdu Literature taught to all classes deal directly with Human Values through the poems, short stories, novels and plays. Today, communication skills play a vital role. Fluency in English and regional languages enables the students to interact positively.

Establishing a clear policy and strategic framework for crosscutting issues becomes an important factor for institutional growth. Our university offers courses like Environmental Studies, Indian Constitution and Human Resource Management, Science and Society, Personality Development, Financial Education, Artificial Intelligence, and Computer Applications for undergraduate students.

Various programmes such as seminars, workshops, and guest lectures from eminent personalities are being organized by the Institute to create awareness among the rural community with respect to ecological balance and its importance. The Institute regularly organizes birth anniversaries of great personalities, national and state festivals, etc. to boost morale and awareness among the staff and students.

The SWO (Student Welfare Office) organized a Guest Lecturer on Human Resource management, Entrepreneurship, Indian Partnership Act 1932, Sales and Goods Act (SOGA) 1930 for the students. Also, seminars on recent trends in marketing, women's health concerns were conducted. The institution had taken care to inculcate the values related to environment and sustainability through various practices and programmes under NSS, NCC, Red Cross, The Bharat Scouts and Guides, and Student Welfare Office. Our Institution has a good strength of 104 N.C.C cadets and 100 N.S.S volunteers and The Bharat Scouts and Guides 24 Rovers enrolled every year. The N.C.C, N.S.S, The Bharat Scouts and Guides unit of our college provides excellent cooperation to Bhatkal Taluka administration during the national festivals. Apart from this, our cadets and volunteers have actively participated in the various social service programmes like-fruit distribution to the patients of Govt. Hospital, Bhatkal and Shramadaan in view of Gandhi Jayanthi celebration. The Red Cross and NSS unit of our institute conducts blood donation camp and AIDS awareness programme in college.

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Vanamahotsava programme every year. Following are some of the evidential report of the programmes conducted on cross cutting issues during the last five years –

S. No.	Program Name
2022-23	
01	SADHBHAVANA DIVAS
02	ROAD SAFETY WEEK
03	SWACHH SAGAR ABHIYAN
04	SADHBHAVANA DIVAS
05	SEED SOWING PROGRAM
06	COMPANY FORMATION AND DOCUMENTATION
07	A GUEST SESSION ON 'MARKETING: SALES PROMOTION AND PUBLIC RELATION'
08	A SEMINAR ON "RECENT TRENDS IN MARKETING"
09	A SESSION ON GOODS & SERVICES TAX (GST)
10	SESSION ON SALE OF GOODS ACT
11	A TRAINING SESSION ON "SELF-EMPLOYMENT"
12	A GUEST SESSION ON "INDIAN PARTNERSHIP ACT, 1932"
13	A GUEST SESSION ON "ENTREPRENEURSHIP"
14	CONSTITUTION DAY 2022-23
15	WOMEN'S HEALTH CONCERNS
2021-22	
01	TREE PLANTATION CAMPAIGN
02	CAMPUS CLEANING PROGRAM
03	CLEAN CAMPUS, CLEAN SURROUNDINGS
04	LECTURE ON "HUMAN VALUES IN FOLKLORE LITERATURE"
05	LECTURE ON "BAD HABITS AND THEIR CONSEQUENCES"
06	LECTURE ON "MASS MEDIA AND ITS RESPONSIBILITIES"
07	LECTURE ON "MOBILE INTERNET AND YOUTH"
08	LECTURE ON "YOUTH POWER AND NATION DEVELOPMENT"
09	BLOOD DONATION CAMP
10	AIDS AWARENESS PROGRAM
11	COVID-19 VACCINATION (SECOND DOSE)
12	COVID-19 VACCINATION (FIRST DOSE)
13	SEMINAR ON SOCIAL MEDIA MARKETING



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14	A SESSION ON “INCOME TAX”
15	A SESSION ON “HUMAN RESOURCE MANAGEMENT - JOB ANALYSIS AND CAREER GROWTH”
16	CONSTITUTION DAY 2021-22
2020-21	
01	COVID-19 TESTING
02	CONSTITUTION DAY 2020-21
2019-20	
01	VISIT TO SNEHA SPECIAL SCHOOL, BHATKAL
02	CAMPUS CLEANING ACTIVITY
03	FRUITS DISTRIBUTION AT TALUKA HOSPITAL BHATKAL
04	SWACHHTA PAKWADA
05	VANAMAHOTSAVA (TREE PLANTATION ACTIVITY)
06	SWACHHATA HI SEVA
07	INTERNATIONAL SEMINAR ON "ECONOMIC SLOWDOWN IN INDIA: CAUSES AND POLICY INITIATIVES"
2018-19	
01	LECTURE ON “PLANTING SAPLINGS AND SOWING SEEDS”
02	ANTI-DRUG RALLY
03	SWACHATA PAKWADA
04	VANAMAHOTSAVA (TREE PLANTATION ACTIVITY)

IQAC & NAAC CO-ORDINATOR
Anjuman Arts, Science,
Commerce College & P.G. Centre
Bhatkal




PRINCIPAL
Anjuman Arts, Science & Commerce College
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BHATKAL-581320