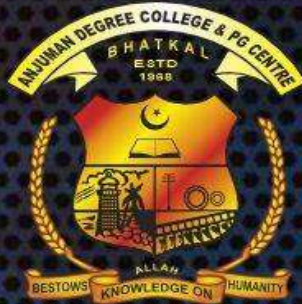


**ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE AND P G
CENTRE, BHATKAL**

Recent Trends In Marketing

Invitation



**AHM's
Anjuman Arts, Science, Commerce
College and PG Centre, Bhatkal
an IQAC Initiative**

Seminar on

**RECENT TRENDS IN
MARKETING**

Resource Person :



Nazeem Hussain Misrikoti

Principal IBMR College of commerce - Hubli

**Date : 23rd Oct. 2022
9:30 am**

**Organised by:
Students Welfare Wing**

Prof M. Ganim
Student Welfare Officer

MK Shaikh
Principal

Recent Trends In Marketing - Photos



Seminar on RECENT TRENDS IN MARKETING

Venue: College Function Hall

Date: Sunday, 23rd October 2022

Program Schedule (09:30 am to 1:15 pm)

Nature of Program	Time	Resource Person
Announcement	09:30 to 09:45	Mr. Sulaim (B.Com 1 st year)
Quirat	09:45 to 09:50	Mr. Abdullah (B.Com 1 st year)
Welcome Address	09:50 to 10:00	Mr. Hisham (B.Com 1 st year)
Introduction of Guest	10:00 to 10:10	Mr. Nafaf (B.Com 1 st year)
Garlanding	10:10 to 10:15	Students
Address by the Principal	10:15 to 10:30	Prof. M K Shaikh
Address by Resource Person (Session-I)	10:30 to 12:00	Mr. Nazeem Hussain Misrikoti
Tea Break	12:00 to 12:15	—
Question-Answer Session with Resource Person (Session-II)	12:15 to 12:45	Mr. Nazeem Hussain Misrikoti
Presidential Remarks & Vote of Thanks	12:45 to 1:00	Prof. M. Ganim, SWO

Recent Trends In Marketing - Resource Person Bio-Data

NAZEEM HUSSAIN MISRIKOTI

Professor I Trainer I Mentor I Life Coach

- ❖ **Nazeem Hussain Misrikoti** is a Passionate Professor with double Post Graduation degree in Management (MBA) & Commerce (M.Com) from prestigious "R.V Institute of Management" University of Bangalore. Sir have successfully cleared **UGC-NET in Management & UGC-NET in Commerce.**
- ❖ Area of Interests include mentoring budding managers, teaching, training and being trained, learning new concepts, listening to music, collecting coins, stamps, playing sports and reading novels. My core strengths include creativity, organising skills, team work and patience. Passionate learner and enthusiastic trainer who believes "Knowledge is Power and sharing knowledge is power multiplied"
- ❖ **Awarded Best Teacher For The Year 2019-20** by Nirmala Foundation in Association with Chetan College of Commerce & BCA, Hubli.
- ❖ Submitted Idea for ZIIIEI - Zero Investment Inventions for Education Initiatives a platform to empower teachers and foster inventions in teaching supported by MHRD & Sri Aurobindo Society.
- ❖ Successfully completed the self learning online course on "Understanding Open Educational Resources" offered by the commonwealth of learning, Canada on 03rd April, 2020.
- ❖ Sir has presented Empirical Research Papers in various International, National & Stale Level Conferences organised by Private Institutions & few UGC Sponsored Conferences.
- ❖ During this Corona Virus Pandemic lockdown Sir has attended 54 Faculty Development Programs organised by Institutes & Universities across the nation conducted using online platform.
- ❖ Presently working as **Principal** for Vidyabharati PU College, Hubballi, (IBMR Group of Institutions)

Thank You

Report - session on Recent Trends In Marketing

BHATKAL : A session on Recent Trends In Marketing was organized for UG students at Anjuman degree college by the students welfare officer, prof. Mohammed Ganim. The key resource person for the programme was Nazeem Hussain Misrikoti A.K professor, trainer, mentor and life coach. He is a passionate professor with a double post Graduation degree in management (MBA) & commerce (M.Com) from prestigious "R.V Institute of Management" University of Bangalore. Sir have successfully cleared **UGC-NET in Management & UGC-NET in Commerce**. He has been awarded Best Teacher for the year 2019 - 20 by Nirmala Foundation in Association with Chetan College of Commerce & BCA, Hubli. During this CoronaVirus Pandemic lockdown sir has attended 54 Faculty Development Programs organized by Institutes and Universities across the nation conducted using online platforms. He is currently working as principal for vidyabharati PU college, Hubballi, (IBMR Group of Institutions)

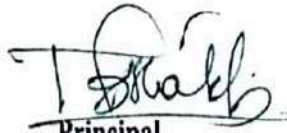
The session started at 09:30 AM on 23rd October 2022. It was presided over by Prof. Mohammed Ganim, The student welfare officer. The programme was hosted by Sulaim from the UG section. The function started with the recitation of Quranic verses by Abdullah from the UG section. The welcome was made by Hisham from the UG section. Nafaf from the UG section introduced the guest of honour. Mr Nazeem Hussain Misrikoti addressed and shared his expertise and knowledge with the students of 1st semester. He explained all about Social Media Marketing, Online Marketing, Direct Marketing, Rural Marketing, Green Marketing. Approximately 40 students were present in the session. The main intention of this session was to educate the students about The Recent Trends In Marketing. The programme took its conclusion in the afternoon AT 1:00 PM on a positive note with vote of thanks by Student Welfare Officer, Prof. Mohammed Ganim.

Report by

Student Welfare Officer

Prof. Mohammed Ganim mohtisham




Principal

Prof. M K Shaikh

Principal
Anjuman Arts, Science & Commerce College
& P.G. Centre
BHATKAL-581 320