

Project Work on
“ Performance Analysis of Shri Chitrapur
Tiles Private Limited”

Submitted to



Karnatak University Dharwad
In partial fulfillment of the Requirements for the
Degree of Master of Commerce
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By:

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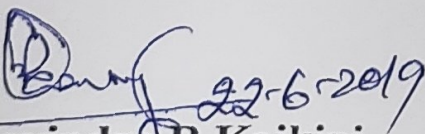
**Anjuman Arts, Science, Commerce College & Pg
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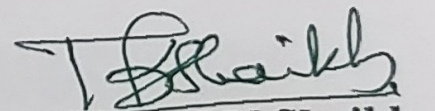


Certificate

Certified that the Project Work titled "A Study on Performance Analysis of Chitrapur Tiles Private Limited" is an original record of field work done by Ms. Dhanashree D Kalbhag with Registration No. 17C011105 in a partial fulfillment of the award of Degree of Master of Commerce of the Karnatak University, Dharwad during 2018-19. The project satisfies the academic requirements in respect of project work prescribed for the Degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by her has not submitted to any other University or Institution for the award of any degree or diploma.


Prof. Ravindra R Kaikini
Project Guide


Prof. M.K. Shaikh
Principal

SHRI CHITRAPUR TILES PVT. LTD

MURDESHWAR-581350 (U. K.)

CERTIFICATE

This is to certify that Miss. Dhanashree. D.Kalbhadg bearing Register No, 17C011105, M.COM student of Anjuman Arts, Science & Commerce college and P.G.Centre, Bhatkal has satisfactorily completed the project in SHRI CHITRAPUR TILES PRIVATE LIMITED on "A STYDY ON PERFORMANCE ANALYSIS OF CHITRAPUR TILES PRIVATE LIMITED" Murdeshwar for partial fulfillment of her degree in masters in commerce under Karnatak university Dharwad, Karnataka.

The efforts put in by her in collecting the data and overall participation during the completion of project deserves highest appreciation.

We congratulate her and wish her all the success in her future endeavours.

Date: 18-06-2019

For SHRI CHITRAPUR TILES PVT. LTD.
(Seetaram.I.Bhat)



Managing Director
Proprietor

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INTRODUCTION

Performance analysis is the process of studying or evaluating the performance of a particular scenario in comparison of the objective which was to be achieved. Performance analysis can be done in finance on the basis of Return of investment and profits. It refers to variety of techniques used to quantify the performance of a given industry over a given period of time.

Meaning of performance analysis:

Performance analysis is the tool to measure the financial efficiency of a business by considering its overall profits and losses made during the year. Here the various policies and operations adopted by the industry or a firm is measured in monetary terms. Performance analysis includes the analysis and interpretation of financial statements in order to undertake full diagnosis of the profitability and financial efficiency of the firm.

Performance analysis is the process of identifying and measuring the financial strengths and weakness of the firm by forming a relationship between the items of balance sheet and profit and loss account.

Performance analysis is a measure of the success or failure of a project using various parameters. It helps in developing a positive culture of project management that yields excellent results. Performance analysis is based on certain elements as under:

- The Project Scope Statement
- Performance measures to ascertain the current state of goals and objectives

Suggestions:

- It is suggested that the industry should use its funds effectively and it should depend less on long term sources to have controlled and stable improvements in the growth of the concern.
- The industry should reduce the production cost by adopting new technologies and methods.
- The Net Profit of the industry shows an increasing trend from the last two years, it is advisable to the industry to maintain the same in the future.
- It is advisable to reduce the labour problems, the factory should have a periodic meeting with the labour
- With little care and cautions, the wastages can be avoided.

Conclusion

Thus to conclude, the performance analysis of the selected topic namely, Shri Chitrapur Tiles Private Limited brought out significant findings as enumerated in the above paragraphs. A sincere effort was made to conduct the present study on this topic. Notwithstanding its inherent limitations and constraints, the firm is still endeavouring its best towards better performance and sustainability. It is hoped that the establishment would adopt modifications in its policies and incorporate the necessary changes wherever necessary in order to accomplish its vision in the future years to come.