

A PROJECT REPORT ON
“Financial Analysis of usheera industry A Case Study
with reference to handicraft industry , bengre”

Submitted To



KARNATAK UNIVERSITY DHARWAD

In partial fulfillment for the award of the Degree of

Master of Commerce

Submitted by

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CERTIFICATE

Certified that the project work titled "A Study on Financial Analysis of Usheera Industry with special reference to the Handicraft Industry in Bengre." Is an original record of field work done by Miss. Dakshayini Narayan Naik with register number 17C011104 in partial fulfillment for the award of Degree of Master of Commerce of the Karnatak University Dharwad during 2018-19. The project satisfied the academic requirements in respect of project work prescribed for the degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by her has not been submitted to any other university or institution for the award of any degree or diploma.

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USHEERA INDUSTRY

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CERTIFICATE

This is to certify that **Miss. Dakshayini N Naik**, student of M.Com Fourth Semester in Anjuman Arts, Science and Commerce College and P.G. Centre, Bhatkal, with **Register Number 17C011104** visited our unit for data collection in respect of her project work. We believe that this project is her own efforts and we wish her good luck in her academic endeavor.

Place : *Bengre*

Date : *17/6/2019*

MD 27 MD 68
Manager

USIRA INDUSTRIES
Bengre, Po:Ulman-
BHATKAL-TALUK

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CHAPTER 1

INTRODUCTION

Every company prospectus measured in terms of financial factors. Financial analysis is the process of determining financial strength, weakness of the company by establishing strategic relationship between the components of balance sheet and profit and loss account and operative data. This process is made with the help of recorded facts, accounting conversion and personal judgment. The main object of making financial analysis is to present a report on the progress of business organization. Profit play an important role in every business organization and its determination is largely depends upon business profits. Business must earn adequate profit in relation to risk and capital invested in it. The efficiency of the business can be measured with the help of ratio analysis includes fixed asset, net profit etc...

Lavancha which has its botanical name *Vetivera zizanoids* is one of the nature's splendid gift to the mainland. It is called by many names in many languages like *Usheera* in Sanskrit, *mudival beru* in kannada, etc.

Lavancha grease in India's is a perennial grass with thick fibrous root. This is aromatic and highly valued. This tufted grass grows through the year acceding up to 1200 meter.

OBJECTIVES OF THE STUDY

- To analyze overall financial strength of the industry
- To analyze the financial statement through ratio analysis
- To know the overall structure of the handicraft industry

Conclusion:

From this study it is found that usheera industry handicraft product manufacturing units have played significant role in provision of employment and in development of an economy as a whole.

Usheera industry is one of the industries under the brand name of usheera. This company has good market and good future. From the study it is found that the performance of the factory is varied in present year. Moreover it is also manufacturing the quality product at lower price. On observing its progress interesting fact is noted that this unit is running under the profits in previous years but in recent year there is a slight variation in profits, so the company is trying to overcome it.