

A Project Work On

**“FINANCIAL TREND ANALYSIS ON TATA
MOTORS SARPANKATTE”.**

Submitted To



Karnatak University Dharwad

**In partial fulfillment of the Requirements for the Degree
of Master of Commerce
2018**

By:

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**ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE AND P.G
CENTRE, ANJUMANABAD, BHATKAL-581320**

2018-19

ANMMS
ಅನುಮನ್ ಕಲಾ, ವಿಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ ಹಾಗೂ ಸ್ನಾತಕೋತ್ತರ ಕೇಂದ್ರ
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CERTIFICATE

Certified that the Project Work titled "Financial Trend Analysis on Tata Motors, Sarpankatte", is an original record of field work done by Mr. Yogesh .V. Naik with Register NO. 17C011141 in partial fulfillment for the award of Degree of Master of Commerce of the Karnataka University, Dharward during the 2018-19. The project satisfies the academic requirements in respect of project work prescribed for the Degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by him has not been submitted to any other University or Institution for the award of any degree or diploma.

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PROJECTGUIDE

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PRINCIPAL



TATA MOTORS

PERFECT MACHINERY AND AUTO SERVICING PVT. LTD

SARAPANKATTE, BHATKAL - 581320

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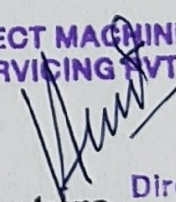
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CERTIFICATE

This is certify that **Mr. YOGESH .V. NAIK** student of **M.com Fourth semester in Anjuman Arts, Science and Commerce College and P.G. Centre, Bhatkal**, with Register number **17C011141** visited our unit for data collection in respect of his project work. We believe that this is his own efforts and we wish him good luck in his academic Endeavour.

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Signature Director

Place: BHATKAL

Date: 18/06/19

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CHAPTER 1

INTRODUCTION

As a part of M.com requirement Researcher has prepared project on Trend Analysis on TATA Motors.

In the analysis of financial information Trend analysis is the presentation amount as a percentage of a base year. Trend Analysis can also include the monitoring of a company's financial ratio over a period of many years.

Trends Analysis is an analysis that evaluates financial information for an organization over a period of time and is typically personated as a Rupee amount change. It evaluates organization financial information over a period of time; period may be measured in month, Quarters or year depending on circumstances. Trend analysis are prepared and presented for External users of accounting Information. As these statements are used by investors and financial analyst to examine the firm's performance in order to make investment decision. They should prepare very carefully and contain as much information as possible. The general purpose to analyze the statement to understand the financial performance of the company, management of various Assets and Liabilities and their relation. Trend Analysis is the method of time series of data analysis involving comparison of the same such as yearly sales figures over a significant long period.

Objectives of the study

- To provide suggestion in the basis of finding of the study.
- To understand financial strength and weaknesses of TATA Motors.
- To study the reason of declining profitability and to suggest measure to increase return in near future.
- To study helps to measure the ability of the Industry to pay its debt as they nature.

CONCLUSION:

As I analyzed the balance sheet and profit and loss account of the Tata motors and from the analyses of the trend for 3 years. It is concluded that the financial performance of the Tata motors of perfect machinery and auto servicing private limited is satisfactory. Study show that in order to improve the overall performance of the Tata motors of perfect machinery and auto servicing private limited must take all possible steps, Review and modify various financial practices and policies. In modem globalized and competitive environment, scanning the operational performance would definitely help the company in promoting socio-economic well being of the rural economy.