

Project Work on
Performance Analysis of co-operative society
A case Study of
Grameena Vyavasaya Seva Sahakari Sangha Ltd.,
Marukeri

Bhatkal Taluk, Uttar Kannada – 581 320

Submitted to



Karnatak University Dharwad
In partial fulfilment of the Requirements for the
Degree of
MASTER OF COMMERCE
2019

By:

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Registration Number 17C011100

Under the supervision of
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Certificate

Certified that the Project Work titled "**Performance Analysis of Grameena Vyavasaya Seva Sahakari Sangha Ltd., Marukeri**" is an original record of field work done by **Ms. Aparna Shrinivas Hebbar** with Registration No. **17C011100** in a partial fulfillment of the award of Degree of **Master of Commerce** of the **Karnatak University, Dharwad** during 2018-19. The project satisfies the academic requirements in respect of project work prescribed for the Degree of **Master of Commerce** and is a record of his own independent work.

This project is based on the studies carried out by her has not submitted to any other University or Institution for the award of any degree or diploma.

Prof. Ganesh Naik
Project Guide

Prof. M.K. Shaikh
Principal

**Grameena Vyavasaya Seva Sahakari Sangha Ltd.,
Marukeri, Bhatkal**

Registration Number and date: No.21409 and
date - 11/06/1952

CERTIFICATE

This is to certify that Miss Aparna Shrinivas Hebbar, student of M.Com fourth semester with Register Number 17C011100 studying at Anjuman Arts, Science and Commerce College and P.G Center Bhatkal, has visited Grameena Vyavasaya Seva Sahakaari Sangha Ltd., Marukeri, Bhatkal for data collection in respect for her project work.

We believe that project work is of her own efforts and we wish her good luck in her academic endeavour.

ಗ್ರಾಮೀಣ ವ್ಯವಸಾಯ ಸೇವಾ ಸಹಕಾರಿ
ಸಂಘ ಲಿ., ಮಾರುಕೇರಿ ಪರವಾಗಿ


ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಾಹಕರು
Signature of the Manager

Place: Bhatkal

Date: 07/06/2019

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INTRODUCTION

This project named **"Performance Analysis" of Grameena Vyavasaya Seva Sahakari Sangha Ltd., Marukeri**. In order to sustain a healthy financial system it is necessary to analyze the performance of the society frequently so that the strengths of the society can be recognized and an effort can be taken up towards removal of vulnerabilities. In the modern banking scenario of Indian context and overall financial inclusion, the co-operative society are acting as fuel for smooth and efficient functioning of rural financial system. This can be validated by understanding their performance for the past years.

In terms of finance, the examination conducted on different performance indicators, such as calculating the return on assets and equity, and then comparing to another firm of the same size. A performance analysis might also be conducted of current employees, which determines their levels of performance with employees in the same positions.

FINANCIAL PERFORMANCE

Financial performance analysis is very much helpful in assessing the financial position of profitability of a concern. It will be used by most of the business communities such as Trade Creditors, Suppliers of long-term debt, Investors and management.

In the light of some of problems of Co-operative society and also of their poor financial performance, the present study keeps the following as objectives.

1. To study the working and growth of Co-operative society
2. To evaluate financial performance of selected Co-operative society
3. To assess the Capital Adequacy, Reserves, Borrowings, Liabilities and levels of Non-performing Assets of selected Co-operative society,

Conclusion

Based on the Findings of the present study it can therefore be concluded that the overall performance of the Institution has been Fairly well and all the parameters considered for the study have shown a favorable financial position of the Institution. However, notwithstanding the performance parameters the Society. The Society has still better scope in its Branch expansion, outreach and membership profile. It is hoped that the Board of directors would consider this point and initiate the necessary steps required for further strengthening of the institution.