A Project Work on

"Credit Management in Co-operative Societies A Case Study of Gurukrapa Credit Co-operative Society Limited, Mankulli, Bhatkal"

Submitted To

Karnatak University Dharwad

In partial fulfillment of the Requirements for the Degree of Master of Commerce

By:

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CERTIFICATE

Certified that the Project Work titled **"A study on Credit Management of GURU Krupa Cooperative Society Mankulli, Bhatkal"**, is an original record of field work done by **Miss. Vanita Jattappa Naik with Register NO. 17C011139** in partial fulfillment for the award of Degree of **Master of Commerce** of the **Karnataka University, Dharward during the 2018-19**. The project satisfies the academic requirements in respect of project work prescribed for the Degree of **Master of Commerce** and is a record of her own independent work.

This project is based on the studies carried out by her has not been submitted to any other University or Institution for the award of any degree or diploma.

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PROJECTGUIDE

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CERTIFICATE

This is to certify that Miss. **Vanita Jattappa Naik,** student of M.COM 4th semester with Register Number **17C011139**, studying at **Anjuman Arts, Science and Commerce College and PG Centre, Bhatkal** has visited our Bank for data collection in respect of project work. We believe that this project work her own efforts and we wish her good luck in her academic Endeavour.

ಗುರುಕೃಪಾ ಪತ್ತಿನ ಸಹಕಾರ ಸಂಘ
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ವ್ಯವಸ್ಥಾಪಕರು

Signature of the Manager

Place: BHATKAL

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INTRODUCTION

Credit management

Financial institutions ensure that there is enough stock of money to service the need aspiration of the economy. They also perform economic function of the transferring money from one area, surplus unit to deficit unit. Credit management is regarded as a vital instrument in the management of the banking industry especially as it affect the commercial system. Financial institutions ensure that there is enough stock of money to service the need aspiration of the economy. They also perform economic function of the transferring money from one area, surplus unit to deficit unit. Credit management is regarded as a vital instrument in the management of the banking industry especially as it affect the commercial system.

Credit risk management in banks has become more important not only because of the financial crisis that the industry is experiencing currently, but also a crucial concept which determine banks' survival, growth and profitability. The aim of this study is to investigate the impact of credit risk management on the performance of a co-operative bank in Bhatkal taluk of Uttar Kannada District.

Banks today are the largest financial institutions around the world, with branches and subsidiaries throughout the world. These banks offer different products and services to public, and because of their high liquidity, these intermediary operations are quite risky. Therefore the banks are faced with diverse risks in the course of carrying out their operations. In view of the risks inherent in bank lending and the need to minimize or contain the risk (since they cannot be avoided entirely), and in view of the need for liquidity and

Major Findings

As a Rural Cooperative private bank, Gurukrupa Cooperative Bank must ensure faster services by removing the problems.

From the present study on the overall performance and activities of the bank the following findings have been made.

The bank credit management policies requires bank to set lending guideline for reviews on annual basis.

Both interest rate on deposit and loan are lower compared to other strong participants of the market.

Modern banking service like online Banking, wide range of ATM service, and one stop Banking service are available.

The number of employee is not enough according to the total customer it serves through its all branches.

Conclusion

At present, the credit assets quality of the Bank impacted directly on the survival and development of itself. It is the focus of the current credit working, including improving the credit management mode, increasing the quality of loan assets and guarding against credit risk. In order to improve the current situation of credit management of the bank, and form good credit management mode so that promote benign operation of credit management, it is necessary to supervise and manage the whole process of credit to its members.

Credit risk management is becoming more and more important in today's competitive business world. The tools for improving management of consumer credit risk have advanced considerably in recent years. Therefore, as a responsible cooperative bank, Shri Gurukrupa Bank has instituted a