A Project Work on

"A Study on Performance Evaluation of Equity Mutual Fund Schemes With Special Reference to Motilal Oswal Mutual Fund Honnavar"

Submitted To

Karnatak University Dharwad

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By:

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Certificate

Certified that the Project Work titled **"A Study on Performance Evaluation of Equity Mutual Fund Schemes With Special Reference to Motilal Oswal Mutual Fund"** is an original record of field work done by **Ms. Anusha Gajanan Acharya** with Registration No. **17C011099** in a partial fulfillment of the award of Degree of **Master of Commerce** of the **Karnatak University, Dharwad** during 2018-19. The project satisfies the academic requirements in respect of project work prescribed for the Degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by her has not submitted to any other University p or Institution for the award of any degree or diploma.

Prof. Ganesh Naik
Project Guide

Prof. M.K.Shaikh
Principal

MOTILAL OSWAL
Investment Services

Branch – Honnavar (N. K.)

Ref No : ______________ **Date :** ________________

CERTIFICATE

Certificate that the priject work entitled **" A STUDY ON PERFORMANCE EVALUATION OF EQUITY MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO MOTILAL OSWAL MUTUAL FUND"** Submitted by **Ms.Anusha Gajanan Acharya,** Register No.17C011099 M.Com 4th Semester student of Anjuman Arts,Science,Commerce College & P.G Centre Bhatkal,Department of Commerce for academic requirements of Karnataka University,Dharwad,is a original work carried out by student under my supervision in our organization.

During her study with us, noted that she is honest,hard working and her performance and behavior was found good.

We wish her a bright future.

Place : Honnavar

Date :

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CHAPTER - 1

INTRODUCTION

Mutual fund is a mechanism for pooling the resources by issuing units to the investors and investing funds in securities in accordance with objectives as disclosed in offer document. Investments in securities are spread across a wide cross-section of industries and sectors and thus the risk is reduced. Investors of mutual funds are known as „unit holders". The profits or losses are shared by the investors in proportion to their investments.

The mutual funds normally come out with a number of schemes with different investment objectives which are launched from time to time. A mutual fund is required to be registered with Securities and Exchange Board of India (SEBI) which regulates securities markets before it can collect funds from the public. Debt schemes are also known as income schemes. Their objective is to provide regular and steady income to investors. Investment is generally made in fixed income securities like bonds and debentures. Such schemes distribute periodically the income earned by them.

Capital appreciation in such schemes may be limited. The portfolio management of these schemes does not want to make the investment in venturesome securities and for this reason these schemes are known as defensive schemes and are less sensitive to the market forces. These schemes are less risky as compared to the equity schemes. Investors who want regular returns with less risk prefer to invest in these funds.

This Project is about about a brief introductin to mutual funds, different types, parties involved, regulatory bodies ect.. The core area of this project focuses on risk and return evaluation of equity and mutual fund. This Project contains some elementary statistics which are used in calculation which help drawing inferences.

Conclusion

Mutual funds now represent perhaps most appropriate investment opportunity for most investors markets become more sophisticated and complex, investors need a financial intermediary who provide the required knowledge and professional expertise on successful investing. With the emergence of scheme which cater to the requirement of the particular class of investors. Risk takes for getting capital appreciation should invest in growth, equity schemes. Investors who are in need of regular income should invest in income plans.

By this study it has give brief knowledge about the Motilal Oswal Mutual Fund. It provides the suitable knowledge about the background of the industry, service rendered by the industry, Competitors information, organizational structure and SWOT analysis.

It can be concluded that the industry has maintained good quality of service. On this study about Mutual Fund Scheme of Motilal Oswal helped to know the overall risk and return of the selected equity and debt funds and gain the practical knowledge along with the theoretical aspects.