

A Project Work on
"An Evaluation Study of Operational Efficiency on Paving
Industry: A Study of M/s Murdeshwar Bricks Industries"

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By:

Mr. Praveena M. Shetty
Registration Number: 17C011120

Under the supervision of
Dr. Ravindra R Kaikini, M.Com, M.Phil, PhD
Department of PG Studies in Commerce



**ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE AND P.G
CENTRE, ANJUMANABAD, BHATKAL-581320**

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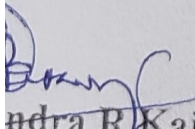


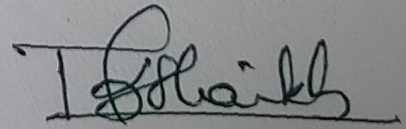
Certificate

Certified that the Project Work titled "An Evaluation Study on Operational Efficiency of Paving Industries," A case Study of Shree Murudeshwar Bricks Industries Murudeshwar" is a original record of field work done by Mr. Praveena Shetty M.Com Fourth Semester Student of our college, during the period of his study and that it has not formed the basis for the award of any degree, diploma, associate ship, fellowship or similar other titles. It has not been submitted to any other University or Institution for the award of any degree or diploma.

Bhatkal

23-02-2019


Andra R. Kaikini
Project Guide


Prof. M.K. Shaikh
Principal

SHRI MURDESHWAR BRICKS INDUSTRIES

Ternamakki, Bhatkal Tq. - 581 421

Ref No.

Date

CERTIFICATE

This is certify that **Mr. Praveena Madhukara Shetty** student of **M.com Fourth** semester in **Anjuman Arts, Science and Commerce College** and **P.G. Centre, Bhatkal**, with Register number **17C011120** visited our unit for data collection in respect of his project work. We believe that this is his own efforts and we wish him good luck in his academic Endeavour.

For Shri Murdeshwar Bricks Industries
S.N. Shetty
Signature
Proprietor

Place: BHATKAL

Date: 22/06/19

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INTRODUCTION

Operational efficiency is the back bone of the every industrial, financial, commercial or institutional undertaking. In the various sector of the economy, the operational efficiency is to be measured to achieve a strong, long lasting and growth-oriented results. Operational efficiency refers to the profitable, efficient, and judicious use of the resources available to an origination in perfect consonance with clearly laid down financial policies relating to the operation.

An industry can achieve higher profit margins or to be more successful in higher competitive markets. It is useful for the various group such as management, shareholders, bondholder, investors, bankers, financial institution, creditors, government organization etc. Taylor and sheering pointed out that, "for better or inferior the final test of efficient management is profitability".

When we look at the way we carry out work in the various departments that go to make up business, we see that the work itself is broken into a number of different but interconnecting steps, carried out in a logical form. When these steps are clustered together, they form operational activities that in turn lead to outcomes for the department. Operational efficiency is found in these steps and related decision involved in the way work is accomplished and outcomes produced.

The term operational efficiency, efficiency and productivity are often used interchangeably. It is basically concerned with an industry's day – to-day operations with particular context to its input and output. In business context operational efficiency can be defined as the ratio between an outputs gained from the business and an input to run a business operation. When improving operational efficiency, the output to input ratio improves. The concept of operational efficiency is of a high significance in order to understand the existence of the firm in the long run.

SUGGESTIONS

After the finding the problem researcher would like to make proper suggestion to the organization.

- ❖ Company should increase sales, goods/ to improve the quality of goods.
- ❖ To interduce new machinery to produce variety of products in a market.
- ❖ To improve the gross profit of company, reduce a cost of goods and transportation charges.
- ❖ To required trained / skilled labor.
- ❖ To improve the product quality and manefaire new design materials for costumer.

CONCLUSION

The study on "Shree Murudeshwar Bricks Industries" running under the profit, it is manufacturing industry in North Canara District. It has attracted the local area costumers. Hence there is earning growth.

The operating system of company is good. There is attention require to local areas. In the matter company profit has good performance.