

Project Work on
'Fund Flow Analysis'- A Case Study of
M/S Ganesh Soaps and Detergents
Shirali, Bhatkal (U.K)

Submitted to
Karnatak University Dharwad



In Partial Fulfillment of the Requirements for the Degree of
Master of Commerce

2023

By

Ms. Usha Rama Naik

Registration Number

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Under the Supervision of

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Anjuman Arts, Science, Commerce college and Pg. Centre Anjumanabad
Bhatkal-581320



ಅಂಜುಮನ್ ಕಲಾ, ವಿಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ ಹಾಗೂ ಸ್ನಾತಕೋತ್ತರ ಕೇಂದ್ರ

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(AFFILIATED TO THE KARNATAK UNIVERSITY, DHARWAD)

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ಪೋಸ್ಟ್ ಬಾಕ್ಸ್ ನಂ. ೦೨

ಅಂಜುಮನಾಬಾದ್, ಭಟ್ಕಳ - ತಿರುಗಿ ೨.೨೦

(ಉತ್ತರ ಕನ್ನಡ) ಕರ್ನಾಟಕ ರಾಜ್ಯ

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CERTIFICATE

This is to certify that the Project Work titled "Fund Flow Analysis, A Case Study of M/S Ganesh Soaps and Detergents, Shirali, Bhatkal(U.K)" is an original record done by Miss. Usha Rama Naik with Registration No. P02JK21C0008, in partial fulfillment of the award of Degree of Master of Commerce under Karnatak University, Dharwad during 2022-23. The project satisfies the academic requirements in respect of project work prescribed for the Degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by her and has not submitted to any other University or Institution for the award of any degree or diploma.

Project Guide

(Prof. Ganesh Naik)

Principal

Prof. M.K. Shaikh

Ganesh Soaps & Detergents

"Panchavati"-Shirali-581 354 (Karnataka State)

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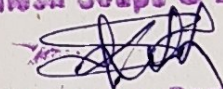
CERTIFICATE

This is to certify that Miss. **Usha Rama Naik**, Student of M.Com Fourth Semester with **Register Number P02JK21C0008** studying at **Anjuman Arts, Science and Commerce College and P.G Center, Bhatkal** has visited **Ganesh Soaps and Detergent, Shirali** for data collection in respect for her project work.

We believe that project work is of her own efforts and we wish her good luck in her academic endeavor.

GANESH SOAPS & DETERGENTS
PANCHAVATI
POST SHIRALI - 581 354
(Karnataka State)

For Ganesh Soaps & Detergents


Managing Partner

Place: Shirali

Date : 31-10-2023

Signature of the manager

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INTRODUCTION :

Fund flow refers to the net of all cash inflows and outflows in and out of various financial assets. Fund flow is usually measured on a monthly or quarterly basis. The performance of an asset or fund is not taken into account, only share redemptions (outflows) and share purchases (inflows).

Net inflows create excess cash for managers to invest, which theoretically creates demand for securities such as stocks and bonds.

Three basic financial statements that exist in the area of financial management

1. Balance sheet
2. Income statement
3. Cash flow statement
4. Fund flow statement

The first two statements measure one aspect of performance of the business over a period of time; cash flow statements signify changes in the cash and cash equivalents of the business due to the business operations in one time period. Fund flow statement report changes in a business working capital from its operations in a single time period, but have largely been superseded by cash flow statements

The project title is "Fund flow analysis is a case study on M/S Ganesh Soap and Detergent Industry Shirali. It is an SSI unit which manufactures soaps and detergents. It is an oil based industry with a view to provide employment and develop the area. This industry enjoys various benefits provided by the government of India.

It requires funds from its activities to achieve the twin objective of profitability and liquidity so the study tries to analyze working capital position, funds from operations and various sources and applications of funds during the last 5 financial years i.e 2017-2018 2018-2019

CONCLUSION:

The M/s Ganesh soap and detergent industry is a small scale industry unit situated in Shirali Bhatkal taluk of Uttara Kannada district

From this project work, it is concluded that the sample unit chosen has been making effective utilization of its funds on a regular basis. Though there is a lack of professional basis. Though there is a lack of professional accounting personnel in the factory, it has been consistently doing well its financial position. Being in a rural area the sample unit suffers from inherent limitations and constraints in its own way however, an active involvement of the entrepreneur in all the operational matters the company has been doing very well which has been duly supported by the data collected. Meanwhile the firm should undertake all its efforts in order to cover a greater market horizon.

The analysis revealed that the general upswing in the detergent business resulted in commendable growth rates in indicators made in this study. However increasing cost in labor power and raw material has been a serious drawback in the industry.

Finally it's concluded that the industry is making good profits despite its inherent limitations.