"A Comparative Study on Risk and Return of Equity at Geojit Financial Services Ltd., Honnavar"

Submitted to

Karnatak University Dharwad

In partial fulfillment of the requirements for the Degree of

Master of Commerce

By:

Ms. Daddi Akifa

Registration No: P02JK21C0004

Under the supervision of:

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Anjuman Arts, Science, Commerce College and PG Centre,

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2022-2023

A.H.M.'s

ಅಂಜುಮನ್ ಕಲಾ, ವಿಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ ಹಾಗೂ ಸ್ನಾತಕೋತ್ತರ ಕೇಂದ್ರ

ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE & P.G. CENTRE

(AFFILIATED TO THE KARNATAK UNIVERSITY, DHARWAD)

Accredited "B" Grade by NAAC

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ಪೋಸ್ಟ್ ಬಾಕ್ಸ್ ನಂ. ೦೨
ಅಂಜುಮನಾಬಾದ್, ಭಟ್ಕಳ - ೫೮೧ ೩೨೦
(ಉತ್ತರ ಕನ್ನಡ) ಕರ್ನಾಟಕ ರಾಜ್ಯ
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CERTIFICATE

This is to certify that the Project Work titled **"A Comparative Study on Risk and Return of Equity at Geojit Financial Services Ltd. Honnavar"** is an original record done by **Miss. Daddi Akifa with** Registration No. **P02JK21C0004,** in partial fulfillment of the award of Degree of **Master of Commerce** under **Karnatak University, Dharwad** during **2022-23.** The project satisfies the academic requirements in respect of project work prescribed for the Degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by her and has not submitted to any other University or Institution for the award of any degree or diploma.

Project Guide

(Prof. Ganesh Naik)

Principal

Prof. M.K. Shaikh

GEOJIT

Ref No – OCT23/001

DATE - 30/10/2023

PLACE - HONNAVAR

CERTIFICATE

This is to certify that **Ms. DADDI AKIFA**, ANJUMAN ARTS, SCIENCE, COMMERCE COLLEGE AND P.G CENTRE, BHATKAL M.COM IV student has successfully completed her project on **"COMPARATIVE STUDY ON RISK AND RETURN ON EQUITY "** At Geojit Financial services Ltd for the period of 2 months and during the period of her training with us she was punctual and studious, she took keen interest in learning the job.

We wish her all the success in her future career.

Balakrishna N.D

GEOJIT FINANCIAL SERVICES LTD. HONAVAR

Balakrishna N.D.
Authorised Person
Geojit Financial Services Ltd.
Honavar-581334

(Branch Manager)

AP. Regn. No.: BSE AP0608003621
:BSE AP0183280146095

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Introduction: -

Now a day's people are more attracted towards investing in share markets. Most of the investors commonly make poor investment decision caused by mental biases and emotions. All the investors make their investment with an avowed objective of increasing their wealth. Among the various investment opportunities equity market is said to be one of the most rewarding investment options even though it involves more risk. Since the risk is very high on such investments, the investors need to make equity analysis.

Therefore, the equity analysis will help the potential investors taking a rational and informed investment decision. Equity analysis is a study which helps the investors, to analyze the market, before going for investment. Equity history of any company before investment gives investors a right direction in order to earn good return. Investors make their investment decisions based on the data available for stock.

Equity analysis one kind of analysis which is used by many investors in order to help investors. Indian equity market is one of the fastest growing and most preferred by the investors. Investors prefer this form of Investment Avenue because it provides more return for them. Similar to its return, it also involves more risk.

The topic selected for the study is **"A Comparative Study on Risk and Return of Equity at Geojit Financial Services Ltd. Honnavar."**

Need for the study:

Without analyzing the company's equity, investors are investing blindly and losing money. Equity analysis helps those investors, who are beginner to stock markets. This study gives suggestion to investors for selecting good company to gain more return. If investors want to invest in any securities, there will be risk that may be low or high. Equity analysis help investors to predict future equity growth associated with that investment. So, equity analysis is necessary for the investors to know future equity growth of the company to net return in the long run.

Tata has the lowest. With respect to data related to beta is observed during the study Tata has the highest beta value and Hindustan has the lowest value.

- It is found that among the selected companies of IT industry Infosys has the highest mean return and Wipro has the lowest mean return. It is observed that Tech Mahindra has the greater variance as compared to other companies and Tata CS has the lowest variance. It can be seen from the calculated data that Tech Mahindra has the highest standard deviation, Tata CS has the lowest standard deviation. It is found that during the study period, HCL has the highest covariance of value whereas Wipro has the lowest value of covariance. With respect to data relates to beta is observed during the study Tech Mahindra has the highest beta value and Wipro has the lowest beta value.

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