A Project Work on

"A Study on Credit Recovery Management with Special Reference to Ayush Credit Southward Co-operative Ltd."

Submitted To

Karnatak University, Dharwad

In partial fulfillment of the requirements for the degree of

Master of Commerce

Submitted By:

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CERTIFICATE

This is to certify that the Project Work titled **"A study on Credit Recovery Management with special Reference to Ayush Credit Souharda Co-operative Ltd."** is an original record done by **Miss. Bhavani Timmappa Gond** with Registration No. **P02JK21C0011,** in partial fulfillment of the award of Degree of **Master of Commerce** under **Karnatak University, Dharwad** during **2022-23**. The project satisfies the academic requirements in respect of project work prescribed for the Degree of Master of Commerce and is a record of her own independent work.

This project is based on the studies carried out by her and has not submitted to any other University or Institution for the award of any degree or diploma.

Project Guide

(Dr. Shantashri Haridas)

Principal

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AYUSH. CREDIT SOUHARDA CO-OPERATIVE LTD.,
ಆಯುಷ್ ಸೌಹಾರ್ದ ಸಹಕಾರಿ ನಿಯಮಿತ
ನೊಂದಣಿ ಸಂಖ್ಯೆ : ಕ್ರಮ.ಎಆರ್-20/ಸಿ/ಆರ್‌ಎಸ್‌ಆರ್/ಸೌ.ಕಾ./5021/2018-19

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CERTIFICATE

This is to certify that Miss Bhavani Timmappa Gond student of M.com in Arts Scincence Commerce College and PG Center Bhatkal has successfully completed her project work on **"A STUDY ON CREDIT RECOVERY MANAGEMENT WITH SPECIAL REFERENCE TO AYUSH CREDIT SOUHARDA CO-OPERATIVE LTD"**. During this period her conduct is satisfactory and taken all necessary information about our organization for the completion of her report.

For the Ayush Credit

Souharda co-operative Ltd,Sirali

For Ayush Souharda Sahakari Niyamita Shirali

C.E.O

Managing director

Ayush Credit Souharda Co-operative Ltd. Chitrapur Road SHIRALI

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CHAPTER 1

INTRODUCTION

1.1 INTRODUCTION:

Banking business during the recent time period has witnessed a sharp change in its character and composition due to number of reformative measures and growing demand for a variety of services. An addition to these changes is introducing Credit Risk Management division that consists a part of the collection and recovery activities which is separate from the other banking activities.

Bank is the most important financial institution in the economy. It plays vital role in the economy by providing means of payment and in mobilizing resources. The economic development of a country depends on the development of banking sector to a great extent. The dependence of banking sector in modern economy is increasing day by day because this sector ultimately contributes to run the wheel of development in a more dynamic way. Today's modern banks are not only providing traditional banking, rather banks are expanding the options for providing financial services, thus making the untouchable service touchable for their customers. The changing and expanding role of banks has made the banking business more complex and competitive.

Banks provide important capital in the form of loan and advances. Sometimes these are subject to non-repayment which is termed as credit risk, the chance that a loan will not be repaid timely. Hence one of the main concern of the banks is monitoring and recovery of credit. For which various non-legal and legal procedures are taken by banks to mitigate credit risks to a certain point. Credit risk is the possibility that a borrower or counter party will fail to meet its obligations in accordance with agreed terms.

Credit risk is the possibility that a borrower or counter party will fail to meet its obligations in accordance with agreed terms. Credit risk, therefore, arises from the bank's dealings with or lending to corporate, individuals, and other banks or financial institutions.

5.3: CONCLUSION

The present study attempted to know policies and procedures of the. The bank grants loan to the farmer who are the major customers this loan is provided to the farmers through societies. The farmers are very happy by the service provided by the bank. The bank grants other loans also. There was one of the learning experiences. The bank has maintained the customer relationship so well. The face of the banking sector is blooming all the banks performance depend upon the service and hospitability provided to its customers. This report suggests improving in some important area of agriculture loan which is suggested by the customers. The study shows that is need for more field employees to deal with loan recovery.

It has to revamp the whole system to gain a new powering the banking filed Ayush Credit Souharda Co-Operative Ltd., must one its vast banking to gain a strong hold in the Indian banking system and build a globally respect brand. To complete with the nationalized banks the co-operative bank implements new strategies such as the last technology in the banking system expanding their network etc.

The report concludes that credit recovery in Ayush Credit Souharda Co-Operative Ltd., is good.

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