Anjuman Arts Science and Commerce College - Bhatkal

Report on a Seminar on Social Media Marketing 2021-2022

Seminar on Social Media Marketing for Bcom first years on 19th jan 2022.

• This program highlighted the importance of Social media and its monetary prospects. It was attended by 2 staff and 75 students.

These activities aimed to complement the academic curriculum and foster the holistic development of our students. We are grateful to the esteemed resource persons and guest speakers for their valuable contributions. We also express our heartfelt appreciation to the faculty and staff who supported the smooth execution of these events.

We believe that these initiatives have played a significant role in preparing our students for the challenges and opportunities that lie ahead. We remain committed to continuing our efforts in organizing such events to enhance the overall learning experience of our students. Thank you for your continued support and guidance.

Yours sincerely,

Students Welfare Officer Prof. Mohammed Ganim IQAC & NAAC Coordinator Prof. S. A. Indikar

Prof. M. K. Shaikh
PRINCIPAL
Juman Arts, Science & Commerce Colleg
& PG Centre
PMATKAL - 581 320